

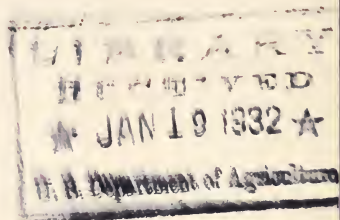
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1932



WONDER DAHLIAS

KEMP

GLADIOLUS, IRIS

Telephone
Red Bank 2876

KEMP'S GARDENS
BREEDERS and GROWERS
Box 181

Little Silver, N. J.

To Our Flower Loving Friends and Patrons

FOREWORD



For many years I have been breeding dahlias and gladiolus, with what success my old friends know. To my new patrons may I state that my introductions have been consistent winners at many shows all over the world, this year as well as in the past.

Dahlias and gladiolus are the finest summer flowers, for either garden decoration or cut flowers. There are types, sizes and colors for every purpose, they will all be found in this catalogue. Besides my own originations will be found the best from other growers. Varieties that have not some feature of outstanding merit to recommend to people of taste and discrimination are not allowed to interfere with our production of the finer material for American gardens.

While we have reasonably large stocks of the older varieties until late planting time, it is possible that some of the newer varieties may be sold out if not ordered early, and I wish to state that we never make substitutions unless asked particularly to do so.

Our stock this year is exceptionally fine and we are in a position to offer you stock that cannot be surpassed by any other grower, and at prices 25% to 50% under last year's quotations. Stock is all healthy, strong and full of vitality, and is sure to please you.

With every wish to serve you satisfactory, we solicit your continued patronage which will at all times have our prompt and most careful attention.

Yours for better flowers,

December 1st, 1931.

J. A. KEMP

When you think of better Dahlias and Gladiolus, think of KEMP, we have them.

For over 32 years breeder and grower of better Dahlias and better Gladiolus for better gardens.

Terms of Sale—Please Read Carefully

The following offers are made subject to prior sale, and on the following conditions.

Our quotations are for strictly first-class, true to name goods, and we guarantee its quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. There always has, and always will be a limited number of failures in every line of gardening endeavor, most of which are usually due to causes beyond our control, such as soil conditions, too deep or too shallow planting, lack of proper cultivation, unfavorable weather, etc., which renders it impossible for us to guarantee your success; but we do guarantee to fill your orders with good healthy stock, and to deliver them to you in growing condition. With each order we send printed cultural directions for your guidance, which if followed carefully should be very helpful in guiding you to success.

CANADIAN REGULATIONS—To import Dahlias and Gladiolus into Canada, a special permit must be obtained from the Secretary of the Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, Ont. We must know the number of your permit so it can be mentioned upon the parcels and invoices, and require the white mailing tags, issued by the Board to affix to parcels, one for each parcel.

If you should have just cause for complaint, do not hesitate to let us hear from you, and we will make every reasonable effort to adjust the complaint to your satisfaction.

TERMS—Cash with order, or satisfactory bank reference bearing the endorsement of your banker.

BULB ORDERS for less than \$1.00 not accepted.

GLADIOLUS—We pay postage on retail orders for one dozen bulbs or less of First, Second and Third Sizes, to any part of the world, and on orders up to 100 bulbs of these three sizes to any part of the U. S. Larger lots shipped by express at purchaser's expense. Under third size we pay postage to everywhere.

GLADIOLUS—Except where noted, First Size or No. 1 means, 1-1½" and up; No. 2, 1-1¼" to 1-1½"; No. 3, 1" to 1-1¼"; No. 4, ¾" to 1"; No. 5, ½" to ¾"; No. 6, ½" and under.

SPECIAL REQUEST—If you should receive an extra copy of this catalog kindly hand it to a friend or neighbor who is interested in growing flowers. Thank you.

KEMP'S WONDER DAHLIAS

No Three Dahlias ever put out have made better records in the show room than KEMP'S VIOLET WONDER, KEMP'S FORT MONMOUTH and KEMP'S MONMOUTH CHAMPION. The past four years they have been sensational winners everywhere. Judging from what we saw at the shows we attended and from reports received from other shows, we believe MONMOUTH CHAMPION winnings were equal to, perhaps exceeding the combined winnings of any two other Dahlias exhibited in the 1931 eastern shows. A remarkable record.

This year we are privileged to offer you other great Dahlias, that we believe will take their place in the ranks of the best varieties now in commerce, Dahlias that will be well up toward the head of the list of great prize winners.

For many years KEMP'S WONDER DAHLIAS have been consistent prize winners all over the world. There is a reason. They are wonderful doers, and will grow and do well for you. You will never go wrong when you buy Kemp grown Dahlias.

NEW WONDER DAHLIAS FOR 1932

Abbreviations: F.D.—Formal Decorative; I.D.—Informal Decorative; Str.C.—Straight Cactus; I.C.—Incurved Cactus; S.C.—Semi-Cactus; P.—Paony.

Divisions, mean one or more roots (tubers) to each.



The Commodore, Largest yellow Dahlia ever introduced.

THE COMMODORE I. D. (Scott-Kemp) This great yellow Dahlia was originated by Dr. Scott, West Virginia, and placed in our hands for introduction and dissemination. We believe it is the largest and most spectacular yellow Dahlia ever offered. In color it is a brilliant Lemon Yellow, overlaid with a Golden sheen. It is of immense size, many of the blooms attaining to 14 inches and over across, of good depth, and the giant blooms are held high above the foliage on long stiff stems. Plant is of medium height, wide spreading of sturdy growth, and is tremendously prolific, the plants being literally covered with bloom from early to late in the season. A Dahlia of robe and spectacular appearance. Winner of first prize in the undisseminated seedling class at Baltimore, Md., and Red Bank. N. J. Scored 85 at Storrs,

Divisions, each \$10.00; Plants, each \$5.00.

NEW WONDER DAHLIAS FOR 1932—Continued



Girl of Hillcrest.

GIRL OF HILLCREST—I. D. (Scott-Kemp) Another Scott origination of unusual merit. The color of this most excellent variety is a brilliant Mikado Orange, the flowers averaging 9-10 inches across, of great depth, and are borne on long stiff stems high above the foliage. Plant is a strong vigorous grower, attaining to a height of 7 to 8 feet, and is one of the most prolific bloomers we have ever grown, being loaded down with its large blooms from early to late. One of the most brilliant and withal one of the most beautiful Dahlias we have ever had the pleasure of introducing. You will like this Dahlia and should add it to your collection, by all means. Score 84. Divisions, each \$10.00, Plants, each \$5.00.

JEAN KEEFER—I. D. (Keefer-Kemp) This beautiful Dahlia was originated by Dr. Keefer, at South Mountain, Pa., and was named for his little Daughter Jean. The color is a brilliant rose-pink, flowers average 8-9 inches wide and 6-7 inches deep, and are held high above the foliage on slender, but rigid wire like stems that can be cut 4 to 6 feet in length. Plants grow to a height of 8-9 feet, many branched, and very prolific of bloom. Is very healthy and practically insect proof. A Dahlia of noble appearance, that elicited many favorable comments from visitors to our gardens the past season. Winner of first prize in the undisminated seedling class at Atlantic City, and twice winner at Baltimore. Scored 85 at Storrs. Illustrated on page 3. Divisions, each \$10.00; Plants, each \$5.00.

CROYDON—I. D. (Brand-Kemp) The largest pure white Dahlia in Commerce. The past season it produced many blooms 10 inches and over in size, under very ordinary culture, and judging from its behavior, we believe it can be easily grown to 12 inches and over under forced culture. The color is of the purest glistening white, and the flowers are borne on very sturdy stems, facing, and if the center bud is taken out and one of the side buds be allowed to develop, the flower is held well above the foliage. The plant is very vigorous and tall growing, attaining to a height of 6-8 feet, is many branched, and quite prolific of bloom. An outstanding white that will meet your requirements as an exhibition flower of very high order, Stock very limited. Illustrated on page 4. While it lasts, we will fill orders for Divisions at \$10.00 each, net. Plants, each \$5.00.

NEW WONDER DAHLIAS FOR 1932—Continued



Jean Keefer. (Described on page 2)

AURORA—I. D. (Kemp) In this flower we have a color combination that is very beautiful, but rarely seen in the same flower. Apricot yellow, tipped lavender. Flowers are of medium size and are very desirable for decoration purposes, and should become a prime favorite with the florists for wreath and other design work.
Divisions, each \$3.00; Plants, each \$1.50.

CROWN O'GOLD—F. D. (Kemp) This is the richest colored yellow we have ever grown, it being a glowing, deep lemon chrome. Flowers are very large, with rounded, well built petals that are held facing upward, on stiff stems. Plant is medium tall, wide spreading, and prolific of bloom. A wonderful garden variety, also a good exhibition Dahlia.
Divisions, each \$5.00; Plants, each \$2.50.

CININNATUS—F. D. (Kemp) In this dahlia we have one of the most distinct novelties ever offered, in that the petals are curled and crinkled similar to crepe paper. The flower is quite large, averaging 9 inches and over in diameter, and the color is a most beautiful blending of salmon and scarlet. Flowers are held facing on long stiff stems. Plant is a strong, healthy grower, and is about as near proof against insect injury as any dahlia we know.
Strong root divisions, each \$7.50, Plants, each \$3.75.

GREAT HARBOR—I. D. (Tosbach-Kemp) In this Dahlia we have a flower that is very striking in its boldness and rich Carmine color. The flower, as its name indicates, grows very large and is borne on long stiff stems well above the foliage. Plant is of medium height, wide spreading, and is tremendously prolific of bloom from early to late. An outstanding red Dahlia of much merit.
Divisions, each \$10.00; Plants, each \$5.00.

GERTRUDE NORMAN—Str. Cac. (Kemp) This fine straight Cactus is one of the most satisfactory growers of this type we have ever grown. The flowers are white, with just a tinge of lavender on the back petals, and a golden heart which radiates through the flower like a brilliant star. It can be grown to easily eight inches in diameter, and the flowers are held high above the foliage on slender but rigid stems. The plant grows to 8 feet in height, wide spreading, and tremendously prolific of bloom from early to late. This fine Cactus will be a constant delight to all who grow it.
Divisions, each \$3.00; Plants, each \$1.50.

NEW WONDER DAHLIAS FOR 1932—Continued



Croyden. (Described on page 2)

HAZEL CHAPMAN—F. D. (Kemp) In this unique Dahlia we have a color combination that is quite unusual and very attractive. The background is ochraceous buff, striped, speckled, and splashed brilliant spectrum red. Occasionally a flower will be solid red, or half red and half variegated. Flowers are 8 inches and over in width, of good depth, and are held high above the foliage on slightly declinate stems. Plants are of medium height, wide spreading, and very prolific of bloom from early to late. An outstanding novelty you will enjoy having in your garden.

Divisions, each \$4.00; Plants, each \$2.00.

VON RUSSWURM—F. D. (Dixie Dahlia Gardens-Kemp) This beautiful Dahlia is of Dixie origin, and has been on trial in our gardens the past two years, and has made good. The color is Coral Pink, shaded ochraceous buff in the center and at base of petals. Flowers average 9-10 inches wide and are of good depth. The long stiff stems hold the flower high above the foliage. Plant is a tall vigorous grower, averaging 8-9 feet in height, permitting the flowers to be cut with stems up to four feet long. A grand garden and exhibition Dahlia of great merit.

Divisions, each \$10.00; Plants, each \$5.00.

WHITE KNIGHT—F. D. This is another fine white of large size, and good formation. It is pure white with greenish yellow at the base of the petals, averaging 8-9 inches across and 5½ inches deep. Plant is medium tall, moderately wide spreading, with tough leathery like foliage making it very resistant to injurious insects. The flowers are held facing upward on stems 8-9 inches above the foliage. A good white that you will like very much. Stock limited, and as long as it lasts we will supply divisions at

\$8.00 each; plants, each \$4.00.

WANDELL RED BIRD—F. D. Large spectrum red, with light silvery reverse. Small yellow florets scattered throughout the blooms which enhance its beauty. A tall robust growing plant, of excellent habits. A basket of Wandell Red Bird's was awarded first prize in the class for effect, at the great 1931 Atlantic City show.

Divisions, each \$5.00; Plants, each \$2.50.

NEW WONDER DAHLIAS FOR 1932—Continued

ELSIE SWOBODA—F. D. (Kemp) The color of this beautiful Dahlia is Japan Rose pink, with deep chrome yellow illumination radiating from the center of the flower. Blooms are 10 inches and over in diameter, of good depth, and are held well above the foliage on stiff stems. Plant grows 4½ to 5 feet tall, is of wide spreading habit, and quite prolific of bloom. A beautiful flower of an exceptional attractive color that carries with it a strong appeal to the Dahlia connoisseur. Divisions, each \$7.50; Plants, each \$3.75.

WILLAMETTE—I. D. (Crites-Kemp) This fine Dahlia is described by the originator as being one of the finest new dahlias of the year, being a close rival of Champoege in popularity. The colors of this beauty are so blended that an accurate description is almost impossible. Face of petals are golden coral, and orange, tinted rose and salmon, with a golden halo over all. Backs of petals, ashes of roses. Flowers are very large, and have been grown to 12 inches and over in diameter, by 3-5 inches deep, and are held high above the foliage on long stiff stems. Plant a good husky grower, medium tall and wide spreading. Quite prolific of bloom from early to late. Divisions, each \$10.00; Plants, each \$5.00.

NEW WONDER DAHLIAS 1931 INTRODUCTIONS.



Champoege, The Dahlia Beautiful. (Described on page 6)

ANDREA ERICSON—I. D. (F. & M.) This outstanding pure white Dahlia was a feature in the 1930 eastern shows where it attracted much attention. It is of the Informal Decorative type, and may be grown from 9 to 12 inches under good cultural conditions. Petals are very pointed and irregularly placed, giving the flower a light, fluffy appearance. Very early and free bloomer. Plants of medium height and excellent habit of growth. Leaves dark green, leathery and practically insect proof. Flowers are held well above the foliage, on long, slender stiff stems. Divisions, each \$7.50; Plants, each \$3.75.

BETTY MORELYN—I. D. (Crites) Deep lavender flower of medium size, but one of the best for general decoration purposes we have ever grown. The color is so clear and striking that it instantly caught and held the attention of all visitors to our gardens the past season. Plants are tall, vigorous growers, and are very profuse bloomers. Stems stiff and flowers held high above the foliage. A good Dahlia that you will like. Divisions, each \$5.00; Plants, each \$2.50.

NEW WONDER DAHLIAS, 1931 INTRODUCTIONS—Continued

BUCKEYE BRIDE—F. D. (Golden Rule) This beautiful Dahlia seems to be a seedling of the famous Jersey's Beauty, as it has the same formation of flower, but is different in color, it being a geranium pink, of large size and is held high above the foliage on stiff stems. A good keeper when cut. The habit of the plant is all that can be desired, it being a vigorous tall grower with thick leather like foliage, that is practically immune to injury from insect pests. **Plants, each \$3.75.**

CHAMPOEG—F. D. (Crites-Kemp) The Dahlia beautiful. This wonderfully beautiful Dahlia is so very unusual in its color, it is without a competitor, the color being waxy canary yellow, yellow at center, shading to salmon pink, giving a color combination so beautiful and evenly distributed as though painted by hand. The pink deepens in color as the weather becomes cooler in the Fall. Backs of petals pale yellow, overcast with a veil of white. Even the unfolding bud is beautiful. More fragrant than any other Dahlia I know of, and particularly noticeable in the early morning. Flower is supported by strong, sturdy stem which holds it facing well above the foliage. Flowers average 9-10 inches in width and $3\frac{1}{2}$ inches in depth. Early and profuse bloomer, the average number for the season being 25 blooms. Height of plant about 5 feet tall, of very sturdy growth and with many laterals. Thick rough foliage not noticeably affected by leafhoppers. Blooms of this Dahlia were sent from Oregon to the New York show by air mail, leaving Oregon Monday morning, September 15th, and arriving at Madison Square Garden, New York, Wednesday morning, the 17th, in excellent condition and were on display in the showroom for 24 hours before going down. Many visitors admired their unusual beauty. Newspapers featured them as being outstanding and worthy a place in the list of the most beautiful Dahlias in existence. We are very happy to have the distinction of being chosen to distribute this beautiful flower in the eastern section of the country. Illustrated on page 5. **Divisions, each \$10.00; Plants, each \$5.00.**

ELITE SUNSET—I. D. (Kennedy's) This is a real novelty Dahlia, and unlike any other we have ever seen. The outer petals are rose, with a large yellow disk in the center. A most attractive flower and so different from anything else, it is in a class by itself. Flowers are large to very large, with strong, straight stems holding them well above the foliage in a manner so inviting you cannot help admiring their boldness and odd but beautiful color combination. Plant is a strong grower, attaining a height of 5 to 6 feet. Foliage thick and insect resistant. **Divisions, each \$5.00; Plants, each \$2.50.**

EAGLE ROCK FANTASY—I. D. (Broomall-Success) Of the many new Dahlias in our trial gardens the past season, none possessed a stronger appeal to our aesthetic taste than this regal beauty. In color it is a glorious Orchid Pink, of enormous size and can be easily grown to 12 inches and over in diameter without undue forcing. The flowers are held high above the foliage on stiff wiry stems, that can be cut up to three feet in length. We do not hesitate to pronounce this the best exhibition Dahlia in this color section, introduced to date. A marvelously beautiful Dahlia that has an irresistible appeal to all. **Plants only \$7.50 each.**

FRAU O. BRACHT—Str. C. (Berger) This German introduction was the sensation of the New York Show. Its distinctive form and clean-cut beauty gave it its place at the top of the honor roll. The color is a clear, pale primrose, and the flower is about as perfect in form as any of the newcomers. Flowers are medium to large and are borne well above the foliage on good, straight stems. Plant a nice grower and about $4\frac{1}{2}$ feet high. Certified at Storrs 1929. It attracted much attention at New York, Camden and Red Bank. **Divisions, each \$3.50; Plants, each \$1.75.**

GOOD NIGHT—I. D. (Broomall-Success) This is by far the prettiest dark colored Dahlia we have ever grown. Color is Oxblood red shaded maroon. Flowers are faultless in formation, and average 10 inches by 5 inches in size. Plant grows to a height of five feet and over, has insect resisting foliage, and is an early and profuse bloomer throughout the season. Good centers at all times. **Plants only \$3.00 each.**

J. D. TORBERT—I. D. (Eastman) This beautiful Dahlia received a certificate of Merit at Storrs this year. In our own gardens it was an outstanding and most attractive flower. Flowers are medium to large and decidedly pleasing in color—an artistic combination of salmon, apricot, flame and gold, and are borne on long, stiff stems well above the foliage. Plant is a tall grower and free bloomer. **Divisions, each \$5.00; Plants, each \$2.50.**

JOSEPHINE-G.—S. C. An exceptionally fine Dahlia which comes to us from the Buckeye State and is recommended as being of most excellent quality in every particular. The color is a bright definite pink, with very faint, light yellow shading at base of petals in center of flower. Each flower is lightly tipped with straw yellow or creamy white. If not disbudded it will produce flowers about 7 inches in diameter in the greatest abundance, but with disbudding, the bloom will go easily to 9 to 10 inches in diameter. Height of plant about $4\frac{1}{2}$ feet, spreading and sturdy in growth. Flower stems long and stiff, holding the flower well above the foliage. A wonderful bloomer, there being from six to eight large, perfect blooms on the plant at all times. Storrs Certificate 1929. American Homes Honor Roll, 1929 and 1930. **Divisions, each \$5.00; Plants, each \$2.50.**

NEW WONDER DAHLIAS, 1931 INTRODUCTIONS—Continued

KARL BONAWITZ—S. C. (Dahliadel) Featured at Atlantic City, New York, Camden and Trenton, a Dahlia that stood up about as well in the showroom as any shown in 1930. The flowers are large, of a brilliant carmine color, with extra long stems that hold the flower high above the foliage. This is probably the only Dahlia that has had a song dedicated to it. It all happened at the great Atlantic City Show, where the famous organist of that name was performing on the world's largest organ during the flower show.

Divisions, each \$7.50; Plants, each \$3.75.

MRS. LOUIS F. HYDE (F. & M.) Informal Decorative of a very brilliant, bright rose color without any magenta, especially lovely under artificial light. The large exhibition flowers are held on stiff stems at least 15 inches above the top leaves. Early and free bloomer. Plant good grower and resistant to insect attack.

Divisions, each 5.00; Plants, each \$2.50.

MY RIO RITA—I. D. (Fellows) This new informal decorative was awarded a certificate of merit in 1930, receiving the second highest score of that year. The color is a bronzy buff, with large blooms up to 10 inches wide and four inches deep. Stems are very long and stiff, holding the large blooms high above the foliage. Plant grows to stately proportions, often reaching a height of 8 feet. A beautiful Dahlia of much merit.

Divisions, each \$7.50; Plants, each \$3.75.

PRINCE OF PERSIA—I. D. (Newsom) This fine red dahlia of California origin is a real acquisition to the red section. The color is a dark, cardinal red, flower of giant size both in width and depth, and is borne on long, stiff stems high above the foliage. A nice clean grower, and a good all round doer. Root stock limited.

Divisions, each \$10.00; Plants, each \$5.00.

PRINCE REGENT—I. D. (Hall) 1931. This beautiful Dahlia made a big hit at Camden, because of its pleasing color combination, which is clear buff, shading to true gold in the center. Blooms large and deep, and are held facing on long stiff stems. Plant medium to tall and good grower.

Divisions, each \$5.00; Plants, each \$2.50.

SANHICAN'S METEOR—I. D. (F. & M.) A brilliant flaming red Informal Decorative, reverse of petals bright gold. Center of flower very high, petals long and curl and twist in, such a manner as to give the effect of red and glistening gold. Very large exhibition size flower which is half as thick as its diameter. Flowers are borne on dark, stiff stems and are placed at least 15 inches above the first pair of leaves. Plant of tall habit, with tough, leathery foliage, the kind that discourages insects.

Divisions, each \$5.00; Plants, each \$2.50.

SYLVAN GOLD—F. D. In this beautiful variety we have a color that is most pleasing and attractive, it being a stronian yellow with a brilliant golden bronze sheen that glistens in the sunlight like burnished gold. Flower attains a maximum size of about 9 inches, with long, stiff stems that have never shown a tendency to droop. Plant is a strong, vigorous grower, averaging about 6 feet in height, with bright green leathery-like foliage which to date has not suffered from attacks of leaf hoppers. A fine grower and an early and profuse bloomer. It is beautiful, a good grower, a good doer from early to late, and will give the utmost satisfaction to the most fastidious.

Divisions, each \$5.00; Plants, each \$2.50.

CACTUS DAHLIAS.

AMERICAN TRIUMPH—(Nuenviller, 1930) A real cactus of outstanding qualities. The long petals are true cactus and arranged evenly. Grows very large, averaging about 9 inches in diameter under favorable conditions. Color is a clean, rich red, with stiff stems that hold the flower facing high above the foliage.

Divisions, each \$2.00; Plants, each \$1.00.

DORIS—(Kemp 1930) In this incurved cactus we have a most beautiful and graceful flower. The color is a bright bluish lavender. Blooms average $4\frac{1}{2}$ to 5 inches across, and are held well above the foliage on slender, but straight, stiff stems. Very healthy grower.

Divisions, each \$1.00.

ELLA MAY—(Prentice) Rich violet carmine, shading to prune purple on outer petals, slightly incurved, and about 5 inches in diameter. Good stiff stems that hold the flower facing well above the foliage of the strong growing plant.

Divisions, each \$1.00.

FARNCOT—(Introduced by Mr. Geo. Fraser) The colors of this distinct Dahlia are aster purple, tipped white. The plant is an unusually good grower, and exceedingly prolific of bloom, from early to late.

Divisions, each \$1.25; Plants, each 75c.

EIGHT GREAT PRIZE WINNING DAHLIAS.

**Kemp's Monmouth Champion.**

KEMP'S MONMOUTH CHAMPION—F. D. This great Dahlia originated with us in 1927, was introduced spring of 1930, and has proven one of the greatest prize winners ever introduced. It was the outstanding 1930 introduction in the eastern shows of that year, and season of 1931 it was more in evidence than any other variety, and received as many or more awards than any two other Dahlias exhibited in the eastern shows. I believe it to be the greatest all around Dahlia in commerce. In dry or wet, not or cool weather, it has never failed to produce exhibition blooms of the highest quality, when other varieties were failures. Not an unfavorable report on its behavior has been received from anywhere, but many favorable reports of its success in the garden and show room have been received from growers in all parts of the world. It will produce more exhibition blooms than any other large flowering Dahlia, 15 to 30 or more—9 to 13 inch blooms to the plant during the season, with scarcely any attention except disbudding. No pinching or thinning of laterals required. Its brilliant orange flame colored flowers fairly glisten from their own color, and it is the only Dahlia we know, of its color. A magnificent Dahlia in the garden and show room, its fairy like flowers are held facing on long stiff stems, inviting its beholders to admire its supreme beauty. Plant is a strong, vigorous grower, wide spreading, with many long slender shoots, each producing a fine exhibition bloom, from 9 to 13 inches in diameter that can be cut with stems 2 to 3 feet long. A wonderful Dahlia you cannot afford to pass up.

Divisions, each \$5.00; Plants, each \$2.50.

KEMP'S VIOLET WONDER—I. D. (1928) The best violet colored dahlia to date. The predominating color of this great Dahlia is a rich naphthaline violet with an underlying tone of royal purple with bluish lavender reverse. Flowers are as nearly perfect in form as possible; of true Decorative type and of massive proportions, attaining a diameter of 10 inches and over, and a depth of 6 to 7 inches, and are borne on stiff stems, 10 to 14 inches above the foliage. Flower does not burn and is a remarkably good keeper both on the plant and when cut. Plant is a strong, vigorous grower, of wide spreading habit, constant and prolific bloomer, and good producer of roots. Foliage bright green, tough, healthy and to date has never suffered injury from attacks of leaf hoppers. One of the most outstanding Dahlias of the year and the only variety of the color offered to date. Height 6 to 7 feet. Awarded a Gold Medal Ribbon and a place in the Court of Honor at the 1927 A. D. S. Show, New York City. Awarded numerous Sweepstakes and Class Prizes in the 1928 shows. A great winner in the 1929, 1930 and 1931 shows.

Divisions, each \$2.50; Plants, each \$1.25.

EIGHT GREAT PRIZE WINNING DAHLIAS—Continued

FORT MONMOUTH—I. D. (Kemp, 1928) This great Informal Decorative Dahlia emerged from the showrooms season of 1929 with more sweepstakes and class prizes to its credit than any other Dahlia. One of the giants of the Dahlia world that stood almost alone in the Informal Decorative section, winning in practically every Informal Decorative class in which it was entered and many times winner in the class for the largest bloom in the show. The largest bloom of the year was exhibited at Englewood, N. J., it being 15½ inches in diameter and over 6 inches in depth. This giant bloom won over two others of the same variety, they being 14½ and 15 inches in diameter. The predominating color of this giant Informal Decorative is a rich wine red with an undertone of brilliant crimson maroon, tips of petals carrying a slight bluish violet tone, which greatly enhances the beauty of the flower. Flowers are well formed, full centered of true Informal Decorative type, and are held high above the foliage on stiff stems and look you right in the face. Does not burn, and is a splendid keeper both on the plant and when cut. Plant is a strong, healthy grower, attaining a height of 7 to 8 feet. Foliage dark green and to date has never suffered from attack of leaf hoppers. Prolific bloomer from early to late, and it is no uncommon thing to see five to six giant blooms on a plant at a time. The greatest Informal Decorative Dahlia ever originated, and is practically unbeatable in the showroom. Big winner in 1930 and 1931 shows. Divisions, each \$2.50; Plants, each \$1.25.

JANE COWL—I. D. (Downs) The deep massive blooms are a bronzy buff and gold, blending darker toward a perfect center. Petals are broad and just enough twist to add to the refinement so often lacking in the largest Dahlias. Stems are long and stiff holding the flower high above the topmost leaves. A great prize winner. Divisions, each \$1.50; Plants, each 75c.

KATHLEEN NORRIS—I. D. (Klein-F. and M., 1929) This great Dahlia was the one outstanding variety in the Newark, Trenton, New York and Camden 1928 shows, where it was awarded the highest honors the judges could bestow upon it. It was also a great winner in 1929 Eastern Shows. The flower is of gigantic proportions and is unquestionably the greatest pink Informal Decorative Dahlia in commerce. Color is a rose pink, but slightly paler in the young central petals. Broad, overlapping petals with twisted ends, and always full centered. Flowers are held 14 inches above the top leaves on strong, stiff stems presenting a picture of enchanting beauty for the admiration of all beholders. Foliage dark green and leathery, defying injury from leaf hoppers. Plant of medium height, prolific and flowers are excellent keepers, both on the plant and when cut. Root stock limited. Divisions, each \$4.00; Plants, each \$2.00.

WATCHUNG WONDER—I. D. (Smith, 1929) This spectacular Informal Decorative created a sensation in New York and Newark, 1928 Shows, and was the most popular, and by far the best red Dahlia exhibited at any of the Eastern Shows, 1929. The color of this sensational variety is a rich, royal red with a touch of gold in the center of the flower, with now and then a tiny petaloid of gold to enhance its beauty. The flower is of enormous size, both in width and depth, and is held above the foliage on a stiff, cane-like stem. Plant is a healthy, sturdy grower, with thick, tough foliage, the kind that defies insects. A good root maker from propagated plants. Divisions, each \$4.50; Plants, each \$2.25.

DOROTHY STONE—I. D. (F. & M. 1930) This exquisite rose pink Decorative was a rival for Kathleen Norris last year. Many who had the pleasure of seeing this fine variety expressed their preference of it over Kathleen Norris. The plant is a vigorous grower, with tough leathery-like foliage and the large blooms are produced quite freely on long, stiff stems, well above the foliage. Divisions, each \$5.00; Plants, each \$2.50.

RUDY VALLEE—S. C. (Broomall-Success) In this variety we have one of the most beautiful Dahlias ever offered. When the flowers begin opening they show chrome yellow centers with gradation to grenadine pink as the flower expands, finally becoming solid grenadine orange red when fully blown. The flowers are pleasing to look upon and instantly catch and hold the attention of all who see them. Flowers are large, full centered and are held well above the foliage on long, straight, stiff stems. Plant 5 to 6 feet high, with numerous strong laterals. Growth vigorous, which insures it against serious injury from insect attacks. A magnificent garden and Exhibition Dahlia you cannot afford to pass up. Divisions, each \$10.00; Plants, each \$5.00.

San Francisco, Calif. October 28th, 1931.

My dear Mr. Kemp: I wish to tell you how gloriously beautiful your Monmouth Champions have been with us. I am enclosing a snap shot and although this picture was really spoilt, you can get an idea how lovely it is. I think the color of this Dahlia is most entrancing, and I just feast my eyes on it,

MRS. JESSIE L. SEAT,

NEW WONDER DAHLIAS, 1930 INTRODUCTIONS.

ARTHUR W. GREY—I. D. (V. & M.) This large, broad-petaled flower is on the border line between Decorative and Semi-Cactus. It was one of the outstanding varieties at the 1929 New York Show, and was much admired by all visitors at this big show. The color is a rich salmon apricot, flushed orange and rose. A flower of distinct individuality, and a fine exhibition Dahlia of decided merit. The stems are rigid and long, holding the flowers high above the foliage, facing you. The plant is a strong, medium tall grower with thick, dark green foliage and requires very little, if any, spraying to keep free of insects. A very free bloomer.

Divisions, each \$5.00; Plants, each \$2.50.

D. J. SANDT—I. D. (V. & M.) There is no color in Ridgeway's chart to fit this flower, the nearest description that can be given to color, is reddish orange, splashed and striped blood-red with a suggestion of rose violet on the reverse of the petals. The flowers are produced in great profusion, are medium to large, and are held high above the foliage on long stiff stems. Plant a tall vigorous grower, and not subject to attacks of injurious insects.

Divisions, each \$5.00; Plants, each \$2.50.

EAGLE ROCK WONDER—S. C. (Success-Broomall) For tremendous size, form, habit of profuse blooming qualities and vigorous growth, this Dahlia has but few equals. The color, according to Ridgeway's Color Chart, is mars-orange, shading to orange buff with tints of coral pink and coral red, the general effect being between orange and apricot. This Dahlia sometimes forms adventitious buds on the back of the flowers, but these buds do not affect the front nor the appearance of the flower. They can easily be removed before the main flower is fully developed. Flowers are of enormous size and have never shown an open center. Stems strong and straight, holding the flower erect.

Divisions, each \$7.50; Plants, each \$3.75.

EMANUEL'S BEAUTY—F. D. (Mendosa) This flame red Dahlia has all the good features that a good Dahlia should have. Long stiff stems that hold the flowers perfectly erect, strong, sturdy growing plant with thick, tough foliage and resistance to heat and insects. The flowers will easily grow to 10 inches under ordinary culture, and larger if forced. The color is a glowing flame red with a primrose yellow glow at base of petals. Highly recommended.

Divisions, each \$3.50; Plants, each \$1.75.

F. W. BUTLER—F. D. (Boston) This Dahlia is described as an unusual shade of orange with exceptionally deep petalage regularly formed. One of the largest of its type on excellent stems. Winner in the 1929 San Francisco Show as the largest perfect bloom. This Dahlia was not an unqualified success in our gardens the past season, but we do not condemn it as many varieties will not succeed well the first year they are grown in strange soil and under different climate conditions.

Plants only, \$5.00 each.

GOLD IMPERIAL—F. D. (Lyndora) A very deep formed flower with high, full center. Plant vigorous, low growing, with blooms carried well above the foliage on good stems. Color a rich, brilliant gold with just a tint of lavender on reverse. Not one of the largest, but of good exhibition size and the past season proved its popularity in the garden and show-room on account of its charming form and color. Gold Medal winner at the 1929 Camden Dahlia Society show as the best undisseeded seedling in a very strong class.

Divisions, each \$2.00; Plants, each \$1.00.

GOLDEN HARVEST—S. C. (Success-Broomall) This most striking sulphur yellow Dahlia is of very great size, both in width and depth. The blooms are held perfectly erect on the best of stems and by disbudding it is quite possible to grow blooms as large or larger than Siskiyou. The plants are medium to tall, vigorous growers, and are a mass of bloom from early to late in the season. A fine Dahlia that will make a fine reputation for itself.

Divisions, each \$7.50; Plants, each \$3.75.

GOLDEN SCEPTRE—I. D. (No. 2850) A giant flower of exquisite beauty and refinement, the color being clear pearly yellow, with light golden yellow tints that blend in perfect harmony with the ground color. Flower is very large, and is supported on a stiff stem high above the foliage. A high class Dahlia with satisfying grace and beauty. Plant is medium tall, widespreading and unusually free flowering from early to late season.

Divisions, each \$4.00; Plants, each, \$2.00.

HALLELUJAH—I. D. (V. & M.) A very large flower of a decidedly new color combination. Bright orange with violet tints in the center is something new in Dahlia coloring. Many of the flowers attain to the size of Siskiyou, and even larger under favorable conditions. Stems are fine and the plant an abundant bloomer. Medium to tall vigorous growing plant.

Divisions, each \$5.00; Plants, each \$2.50.

IMPERIAL PINK—I. D. (Hall). This spectacular informal decorative shown in 1930, was awarded both the Pennsylvania Horticultural Society and Camden Dahlia Society gold medals for the best undisseeded seedling. This great dahlia is massive, impressive, graceful and artistic in form. The color is a beautiful true pink with primrose shadings toward the center, and a rose pink center. Plants grow to a height of 6 feet, stems good.

Divisions, each \$10.00; Plants, each \$5.00.

NEW WONDER DAHLIAS, 1930 INTRODUCTIONS—Continued

JEAN TRIMBEE—S. C. (Trimbee, 1930) This beautiful Dahlia is of Canadian origin, having been raised by Mr. Trimbee of the Province of Ontario, and exhibited at Toronto the past two years. The flowers are very large, many over 12 inches, and are beautiful Petunia violet in color. The habit is strong and vigorous, and the giant flowers are produced very freely. An unusual and outstanding variety that is sure to become very popular.

Divisions, each \$7.50; Plants, each \$3.75.

JIM MOORE—I. D. (Loller) This fine Dahlia was introduced by the originator Spring of 1930. It made good the past seasons in all sections of the country. The color is a clear primrose yellow shading to gold, with tints and flushes of salmon throughout the flower. It is a deep, extra long-petaled flower of noble proportions. The form is unusual and distinctive, appearing to be definite cross between Watchung Sunrise and Siskiyou, having the color of the former and the form of the latter, but with more depth and better centers than Siskiyou. Plants make a very strong, healthy growth as neither insects nor hot, dry weather seem to bother it. Stems are long, strong and straight, holding the flowers facing. Will produce an abundance of perfect exhibition blooms throughout the season. Was on honor roll of 1929.

Divisions, each \$4.00; Plants, each \$2.00.

KALI KO—(Kemp). This dahlia presents a color combination that is not only very beautiful, but most satisfying, it being a dahlia carmine, blended with bright lavender, shading to lavender pink on the edges and tips of the petals. Flowers average about 6 inches in diameter, are of good depth and are held facing on long stiff stems high above the foliage. Plant is a strong, healthy grower, 4½ to 5 feet high, wide spreading and sturdy in growth.

Divisions, each \$3.50; Plants, each \$1.75.

LINCOLN C. DICKEY—S. C. (Dahliadel). This fine Dahlia was named for the manager of the Atlantic City Auditorium. The color is primrose yellow with a decided rose suffusion. It is not only a very beautiful Dahlia but if disbudded it will produce exhibition blooms of giant size. Very early to come into bloom and continues to the very end of the season: A fine variety that is destined to become a prime favorite both in the garden and show-room.

Divisions, each \$5.00; Plants, each \$2.50.

MARTHA EPPLE—S. C. (F. & M.) A stunning exhibition Dahlia which under the old American Dahlia Society classification would have been called a Staghorn Decorative. Petals twisted closely at points and revolute for at least half their length but stand out very distinctly. Color a glowing bronze, especially beautiful under artificial light. The flowers are large and are held well up above the foliage on long, stiff stems. Plants medium tall, with dark green, thick, tough foliage. Profuse bloomer.

Divisions, each \$4.00; Plants, each \$2.00.

MARY ELLEN—I. D. (Loller). Winner of the 1930 American Home Achievement Medal at the Baltimore Show for the best six blooms of a three-year-old seedling. Mary Ellen is a seedling from Mrs. I. de Ver Warner with same habits of growth as the seed parent; color, lavender pink but more lavender than pink. Centers are closed the entire season and blooms are larger than Warner; stems, long and strong, holding the bloom facing. Has been winner as a one, two, and three-year-old seedling.

Divisions, each \$5.00; Plants, each \$2.50.

ORLANDO—S. C. (28-49). Color of this fine variety is a lemon-chrome, overlaid with rich golden bronze. Flower is 7 to 8 inches across, with good depth, and is held facing on long, straight stems well above the foliage. Plant a tall grower healthy and vigorous, with good foliage that is always bright and pleasing. A beautiful colored and finished Dahlia of decided merit. Stock limited.

Divisions, each \$3.00; Plants, each \$1.50.

ROSINA MEHAFFEY—F. D. (Success-Broomall) If you admire the big ones you will find this giant Dahlia just what you are looking for, both in size of flower and vigor of plant. It is a question as to how large this variety can be grown by heavy feeding and proper disbudding, but it has been grown to 9 to 10 inches under ordinary garden culture without pruning or disbudding. Color tyrian pink. Strong straight stems, holding the massive blooms perfectly erect.

Divisions, each \$6.00; Plants, each \$3.00.

SOLLUX—F. D. (Kennedy's) The name of this yellow dahlia suggests brightness and certainly is all this and more. It might properly be called a yellow Elite Glory, for the blooms are shaped very much like that variety, with more depth. This is a cool weather dahlia, and is at its best late in the season. Plant grows to a height of 4½ feet.

Divisions, each \$5.00; Plants, each \$2.50.

WILL ROGERS—F. D. (Eastman). No better Dahlia in our gardens the past season than this large, bicolored Decorative. The beautiful blending of bright lavender and white caught the eye and held the attention of every visitor to our gardens. Flowers are very large and are held well above the foliage of the medium high, wide spreading plant. Early and very prolific of bloom. You will like this beauty.

Divisions, each \$5.00; Plants, each \$2.50.

TESTED EXHIBITION DAHLIAS OF EXCEPTIONAL MERIT.

ADDA PATTERSON—S. C. (Kemp) The largest and best white semi-cactus Dahlia ever introduced. Flowers are pure white and average 8-9 inches across, and are held high above the foliage on strong wiry stems. Plant a tall healthy grower, and quite prolific of bloom.

Divisions, each \$1.50; Plants, each 75c.

ALTAMONT—F. D. (Kemp) Rose pink, deepening to American Beauty Rose toward the center of the flower. Flowers average 8 inches and over in diameter, full centered, of good depth, and are held high above the foliage on stems that can be cut up to 5 feet in length. Plant a very tall, husky grower.

Divisions, each \$2.00; Plants, each \$1.00.

ALBERT H. VESTAL—I. D. (Eastman) The color of this giant flower is glowing old rose. The plant is a strong vigorous grower and free bloomer. Its 10 inch by 4 inch blooms are of beautiful formation with twisted and curled petals and are held erect on strong, stiff stems high above the foliage.

Divisions, each \$2.50; Plants, each \$1.25.

BREMEN—I. D. Clear Bremen Blue. Flowers are of medium size, stems long and slightly declinate. Very pretty, and a real Bremen Blue.

Divisions, each \$1.50.

BARBARA REDFERN—F. D. (Redfern) Wonderful color combination of old gold and rose. Flowers are very large, and have good stems. Plant a strong robust grower, and very productive of bloom. Good exhibition variety, that has won many prizes.

Divisions, each \$1.00, Plants, each 75c.

CHARLES E. WHEELER—F. D. A beautiful deep lavender colored Dahlia with large blooms, of excellent exhibition qualities. Plant is of medium height, wide spreading and very prolific of bloom. A good dependable grower, and bloomer. You will like it.

Divisions, each \$2.00; Plants, each \$1.00.

DR. JOHN H. CARMEN—F. D. (Dixon, 1929) This fine Dahlia has been given a thorough test and made good under the most trying conditions. The color is a rich tyrian rose, tipped Petunia and silver. Flower is broad-petaled, of good depth and is borne on long, stiff stems well above the foliage. Plant a good grower and flowering habit good. Foliage large, tough and discouraging to leaf hoppers and other insects.

Divisions, each \$2.50; Plants, each \$1.25.

GALLI CURCI—I. D. (Hall) Exceedingly strong, semi dwarf grower with sufficient vitality to produce many large exhibition blooms throughout the entire season. Color is a brilliant salmon orange with gold suffusion.

Divisions, each \$2.50; Plants, each \$1.25.

GLORY OF MONMOUTH—F. D. (Kemp) Eosine pink, shading to strawberry pink in the center, base of petals light orange. The flowers (7-9 inches wide and four inches deep) are borne on long, stiff stems, and are produced in great profusion. Plant is semi-dwarf in habit, wide spreading and very sturdy. Score 86.

Divisions, each \$1.00.

IDA PERKINS—F. D. (Perkins) The best white formal decorative of the earlier introductions. Winner of the achievement medal at Boston for the best New England origination never before shown at the Boston show.

Divisions, each \$2.00; Plants, each \$1.00.

JANE CARLETON—F. D. Predominating color, buff silvery pink on outer petals, center petals congo pink, shaded buff at base of petals. Flowers average 8-9 inches across, of good depth, and are held facing on good stems, well above the foliage. Plant a fine grower and tremendously prolific of bloom. Score 84.

Divisions, each \$3.00; Plants, each \$1.50.

KENTUCKY—F. D. (Wigginton) Sport of the famous Jersey's beauty, with habit and other good qualities of that famous variety. Color is a brilliant salmon-orange, shading to grenadine pink on the outer petals. An all around good commercial and exhibition Dahlia.

Divisions, each \$2.00; Plants, each \$1.00.

META SCAMMEL—S. C. The color of this heat resisting Dahlia is a bright rose pink, and the long twisted petals give it a distinctive appearance unlike any other Dahlia. Good stems hold the flower well above the foliage of the strong, wide growing plant. A good garden and exhibition variety.

Divisions, each \$2.00; Plants, each \$1.00.

MINNIE EASTMAN—S. C. (Eastman, 1928) This most excellent Dahlia has been a constant winner in the Baltimore and Maryland Dahlia Society Shows, and made a fine showing in the more northerly show season of 1929. At the Baltimore Dahlia Society Shows where the writer assisted in the judging the past three years, no other variety made a finer showing than Minnie Eastman. The color of this distinguished flower is a bright flame color with under shadings of deep yellow. The plant is unusually vigorous, rather tall growing, and produces its blooms in the greatest profusion, on long, stiff stems high above the foliage. A fine Dahlia for garden, cutting and exhibition.

Divisions, each \$2.00; Plants, each \$1.00.

TESTED EXHIBITION DAHLIAS OF EXCEPTIONAL MERIT Continued

MRS. ALFRED B. SEAL—I. D. (Seal, 1929) In her long career of usefulness to the Dahlia world, as an originator and introducer of many of the finest varieties, it appears that this variety comes nearer to her ideal of the perfect Dahlia than any of its predecessors and entirely worthy of bearing her distinguished name. She describes it as being the largest and finest pure rich glowing old rose colored Dahlia ever produced—with no other variety even remotely approaching it. The flowers are of great size, measuring with the largest, and of great depth and substance, and are held proudly erect above the foliage on long, stiff stems. Bush tall growing, wide spreading and remarkably heatily and a good root maker from plants. Our experience with this great Dahlia fully confirms every claim made for it by the originator. Root stock quite limited, and while it lasts orders will be filled at

Divisions, each \$5.00; Plants, each \$2.50.

NETAWAKA—F. D. (Broomall) Orange yellow base, shading to jasper red reverse. Petals are twisted so the reverse color is much in evidence. The large flowers are held high above the foliage on stiff stems. Plant tall, strong grower.

Divisions, each \$2.50; Plants, each \$1.25.

REGAL—I. D. (Boston) Regal is a Gold Medal Dahlia. The huge blooms are different from any other Dahlia, the color being a combination of autumn shades, heavily suffused with old gold. Good stems and good grower.

Divisions, each \$3.00; Plants, each \$1.50.

SPOTSWOOD BEAUTY—F. D. One of the choicest pink Dahlias ever introduced. The color is a clear Chateaux pink with light shading of lemon yellow at base of petals. Flowers 7-8 inches in diameter, and are held high above the foliage on long stiff stems. Plant a remarkably strong, healthy grower.

Divisions, each \$2.00; Plants, each \$1.00.

THE WORLD—F. D. (Dahliadel, No. 168) This wonderful new Dahlia was selected and named at the A. D. S. Show in New York by Mr. J. D. Sullivan, of the New York World. The coloring is unusual—a rich, deep rosy magenta overlaid garnet with silver shadings on edges of petals. A rich and beautiful combination of colors. Perfect, full centers, 8 to 10 inches across and half as deep. Bush 5 feet, stems strong and erect. Foliage leathery and repellent to insect injury. This greatly admired Dahlia is sure to please you. Stock limited.

Divisions, each \$2.50; Plants, each \$1.25.

TREASURE ISLAND—F. D. (Dahliadel) One of the brightest Autumn shades we have seen. The color is bright apricot with gold and rose suffusion and shadings. Bush growth is strong, branching freely from the ground giving 4 to 5 feet stems. Flowers are held erect are medium to large, and retain full centers throughout the season. Good keeper as a cut flower.

Divisions, each \$2.50; Plants, each \$1.25.

VALENTINO—F. D. (Boston, 1928) One of the most beautiful 1928 novelties. This exceedingly beautiful Dahlia has great size and very attractive formation. The color is a true salmon pink, shading to cream at the center, and is produced in the greatest profusion on long, upright stems, well above the foliage. This variety was very beautiful in our gardens the past season and produced its large, perfect blooms from early to late in the season. A wonderfully fine Dahlia that should be in every high class collection.

Divisions, each \$3.00; Plants, each \$1.50.

CREAM OF THE GARDEN—F. D. (Layton-Kemp) This beautiful Dahlia came to us from the originator, a lady Dahlia enthusiast in Missouri, who has done more to popularize the Dahlia in her locality than any other one person, and we feel proud of the privilege of being joint introducer and distributor of this beautiful variety. The color is a rich cream, with irregular shadings of light lavender splashed here and there on the petals, yet so perfectly blended that the flower presents a subject so bewilderingly beautiful, words fail to adequately describe it. Flowers are medium to large, are held high above the foliage on long, stiff stems, and are produced in the greatest profusion on a 6-foot, widespreading plant of great stamina and vigor.

Divisions, each \$3.50; Plants, each \$1.75.

DAYLO—F. D. (American) This distinctive Dahlia is a cross between Roman Eagle and Sagamore, intermediate in form between its parents. The color is orange and cadmium yellow, mostly orange. Flowers 9 to 10 inches in diameter and 4½ inches deep, and are held erect on long, straight, stiff stems high above the foliage. Plant 5 to 6 feet tall, with dark, leathery like foliage that does not attract insects.

Divisions, each \$3.00; Plants, each \$1.50.

FRED W. PATTERSON—S. C. (Kemp, 1928) A seedling from the beautiful white variety Adda Patterson, but a stronger and heavier flower. The color is difficult to describe, and as near as we have been able to work it out with the aid of Ridgeway's Color Chart, the color is lavender pink with deep amaranth pink reverse. A beautiful flower and one of the largest in the S. C. section. With us the flower averages 10 inches and over in diameter, but other growers have grown it much larger. At Boonton, N. J. the past season, it won over a 13 inch bloom of Port Monmouth and was the largest bloom in the show. The long, stiff stem holds the flower high above the foliage. Plant is a vigorous grower and profuse bloomer with habit and foliage identical with Adda Patterson. A most excellent garden and exhibition variety. Height 7 feet. Stock limited.

Divisions, each \$3.00; Plants, each \$1.50.

TESTED EXHIBITION DAHLIAS OF EXCEPTIONAL MERIT—Continued

LYNDORA—I. D. (Lyndora Gardens). Color a medium yellow with amaranth pink on reverse; very large, form ideal, having long, wavy petals which show just enough of pink in reverse to brighten and illuminate the entire flower. Stem good, growth strong, producing tall, robust bushes. Certified. Root stock limited. Divisions, each \$1.25.

MARMION—I. D. (Mastick). Color pure golden yellow, with bronze suffusion on reverse of petals; a deeper bronzy tone on the high full center and outline of same hue around each petal enhance its beauty and give it an unusual but beautiful appearance. The enormous flowers are borne on long, cane-like stems which hold them erect. One of the greatest Dahlias in existence. Root stock very limited. Divisions, each \$1.90.

NORTH'S YELLOW—I. D. (Peacock). This is one of the best yellow Dahlias we have ever grown. The heat and drouth of the past season did not seem to affect it in the least. It went right on producing its large, perfect flowers when many other varieties were at a standstill, and continued blooming until frost. Recommended for all sections of the country. Flowers face nicely and is good throughout the season. Color, a clear sulphur yellow without shadings. Divisions, each \$2.50; Plants, each \$1.25.

STAR LIGHT—S. C. (Boston) Color pure unshaded gold, blooms large, well formed and are carried on fine stems well above the foliage. Divisions, each \$3.00 Plants, each \$1.50.

THE LEMONADE—I. D. (Ward) Yellow Dahlias are becoming quite plentiful but in this we have the very best we ever saw and think it almost perfect. Color is pale yellow. An exhibition flower of vigorous growth, excellent stem, free flowering and flowers remain very large all season. Divisions, each \$2.00; Plants, each \$1.00.

WATCHUNG SUNRISE—F. D. (Smith) This remarkable Dahlia for two years in succession created sensational interest at the A. D. S. Show, New York City. In 1926 it was given a special Award of Merit, as it was not entered in competition. A huge decorative of golden amber, with reverse of petals showing rose pink. Each petal has a narrow clear margin of rose pink. It is not only one of the unusual Dahlias in color, but form also. Flower is large and deep, with the back petals curving almost to the stem. Stem strong and sturdy, holding the flowers erect, well above the foliage. One of the outstanding Eastern Dahlias of great merit. Divisions, each \$2.00; Plants, each \$1.00.

WILLIAM H. HOGAN—I. D. (Seltsam-Success). This no doubt is the best variegated red and white Dahlia introduced to date. Color, garnet red with elongated white tips running down the center of the petals. Flower large, on long, stiff stems, is held high above the foliage in pleasing contrast with its dark green foliage. Strong, healthy grower and good root maker. Divisions, each \$2.00; Plants, each \$1.00.

POMPON DAHLIAS

BOB WHITE (Dahliadel) This is the best white Pom we have ever grown. Flowers are small, pure milk white when full blown, and the plant is exceedingly prolific, being literally covered with long stemmed bloom throughout the season. Strong roots, each 50c.

ATOM. This is the best Pompon introduced in years, the flowers are a fiery red, small and very uniform in size, and perfect in formation.

AERIAL. Small, orange buff, very pretty.

BELLE OF SPRINGFIELD. A splendid Pompon and the finest type in Pompons. The soft shade of strawberry red flowers are produced in the greatest profusion.

BRONZE BEAUTY. Beautiful golden apricot; free bloomer.

DARKSOME. The best dark maroon.

DEE DEE. Very small, pale lilac flowers; fine exhibition variety.

ELFIN Light primrose yellow. A good grower and free bloomer.

JESSICA. Yellow, suffused rose red. Very free and early. Good stems.

LITTLE BELLE. Extra fine mauve pink with long, erect stems.

LITTLE DOROTHEA. Small orange and white flowers of great beauty.

KOSALIA. Color old rose. Flowers are produced in the greatest profusion. Fine for exhibition and house decoration.

ROSEA. Rosy lavender, of refined beauty. Fine exhibition variety.

SAN TOY. Color pink, tinted white. Beautiful and desirable for exhibition and decoration purposes.

SNOW CLAD. One of the best pure white varieties.

VIVID. A brilliant scarlet red of exceptional beauty. Fine exhibition variety.

Strong roots of above pompons (not including Bob White), 35c. each, \$3.00 per doz.



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our plants,
they are
of the quality
to give
satisfactory results



The
illustration
shows an
ideal grown plant
ready to plant
in the garden



DAHLIAS

The past season was very favorable for the production of stock of the highest quality and we are prepared to fill your order with as high quality tubers and plants as it is possible to produce.

Our tubers are field grown, without stimulating fertilizers, and our plants are propagated from selected field grown stock that scored 97% healthy or better, and are true to name.

We specialize in green plants, and all our plants are propagated from healthy vigorous stock selected while growing in the field, and labelled for propagating, and at digging time are set aside and stored in a separate place for that purpose.

Our plants are grown cool, and are weather hardened for a week or ten days before shipping. No better plants can be grown, nor procured from anywhere, not at any price than the plants we offer you.

Many of our correspondents have asked, "What do you mean by green plants." A green Dahlia plant is propagated from a growing sprout or slip; rooted and potted the same as a geranium, or any other soft wooded plant that is commonly grown from cuttings.

An experience covering a number of years convinces me that if the plants are properly grown from selected stock, they are in most cases equal to, or superior to tubers. There is no question about them producing larger and finer blooms, and more of them than from tubers, and usually come into good bloom earlier. True, some varieties will not make as large tubers from propagated plants, but on the other hand, many will make tubers of better quality, and size. If the slips are taken with a heel, they have everything with them that nature put there, and if the resulting plants are grown cool and stocky, they will almost invariably give the very best of satisfaction; provided of course, they are properly planted and cultivated.

This explanation is for those who have never had experience with green plants. The grower of experience who has used them, knows what they are, and many prefer them to tubers, as they will produce better exhibition blooms, and cost only about half the price of tubers.

Our plants are propagated right, grown right, packed right for shipment and we guarantee them to carry safely to any part of the American continent, and that they will reach you in growing condition.

Try green plants and have twice as many for your money.

We pay postage on parcel post shipments on retail orders of tubers and plants to all parts of the United States and Canada, and on tubers to over-seas countries and Mexico. Express shipments at purchaser's expense.

NOTE: Shipping Season closes; Tubers, May 15th; Plants, June 15th.

THE WAY TO GROW GOOD DAHLIAS

Dahlias will grow and can be made to give satisfactory results in almost any kind of well drained soil of reasonable fertility, but succeed best in a medium, sandy loam. It is a mistaken idea that the soil should be very rich; in fact, soil can be too rich for the production of good blooms. A soil that will grow good corn or potatoes will grow good Dahlias.

The ground should be plowed or spaded deeply, either the Fall previous or in the Spring shortly before planting time, and be made as fine and friable as possible, and if any stable manure is used it should be old, well rotted and be thoroughly incorporated with the soil and may be either spread broadcast, or applied where the plants are to stand. Thorough preparation of the soil is a very valuable adjunct to complete success, and should not be neglected. Avoid ground that is naturally wet, and upon which the surface water will lay after heavy rains. Dahlias cannot succeed in wet soil any more than Roses can; therefore, to plant them in naturally wet soil means failure, particularly in a wet season.

Dahlias should have the support of strong stakes, and these should be set previous to setting out the plants or roots. If roots are used, a hole sufficiently large to accommodate them without crowding should be opened to a depth of 6 inches, into which the root is to be laid flat with the crown about 2 inches away from the stake, and with the sprout side uppermost. Cover with 2 inches of fine soil and finish filling in, as the plant grows. If plants are used, they should be set deep enough to bring the lower set of leaf buds just under the surface, when the hole is filled up, so that in case any are cut down by worms, they will come from below the surface of the ground, and not be lost. If the plants have been purchased from a distance, unpack them soon as they are received, and stand them (just as they are) in a shallow pan of water for a few minutes to soak the soil on the roots, then place them in shade until evening, when they are to be set into the garden. When setting the plants, it is well to leave a saucer-like depression around each plant, into which a half pint of water is to be gently poured, and leave them thus until morning, when the filling must be completed, using fine, dry soil for the purpose. The plants having been in close confinement during their journey from the grower have become more or less tender, and must be hardened somewhat, before they are exposed to the full strength of the sunlight. There is nothing better for their protection during the hardening period than a 12 or 16 quart peach basket turned over them during the heat of the day, for a period of three or four days. The openings between the slats of the basket will admit just the right amount of light and air to harden the plants off while they are becoming established in their new quarters.

Good cultivation is everything with Dahlias, particularly in a dry season. No matter how suitable your soil may be, nor how well it has been prepared, if good cultivation is neglected, the best plants or roots in the world will not be a success. Never allow the ground to become baked hard, but keep it finely pulverized with hoe or steel rake. Cultivate after rain, as soon as the ground is dry enough to work. In the early part of the season, or until the plants begin to set buds, the cultivation may be done to a depth of 2 or 3 inches without harm to the roots, but after that period, the ground should not be stirred deeper than 1 inch, as the feeding roots are now spread over a wide circle near the surface and deep cultivation will destroy them and do much harm.

Insects—Sucking insects are responsible for more failures than is generally supposed, particularly the thrips. This tiny insect works in the tip of the plants sucking out the juices of the unfolded leaves. Its presence is not noted nor suspected until the leaves unfold. If the attack is slight, there will be a few blister-like spots noticed on the leaves, but if severe, the whole leaf will be gnarled, twisted and distorted, and some with but little more than the ribs of the leaf remaining. The plant in most cases stops growing, and if nothing is done to free it from the attack, it will harden up and make no further progress the remainder of the season. Thrips as a rule do not attack the plants until late June or early July, at which time the plants should be kept under close observation and at the first sign of the insects work, spraying with a good contact insecticide such as Agripax, Pyrethrol, Wilson's O. K. spray, or fine tobacco dust should be applied to the tips of the plants and their branches. If liquid is used it should be applied with a sprayer and with sufficient force to insure it being forced well into the unfolded leaves, every day until two, to four sprayings have been given them. Personally, we prefer good, strong tobacco dust, as it lasts longer, and seems to be more effective than liquid sprays. We apply the tobacco by hand, dousing as much as can be held in the tips of the thumb and the first and second finger, into the tip of the plants. The dust will remain there until it is washed out by rain, or thrown off by new growth, and usually one or two applications are sufficient for the season. The tobacco dust is not as laborious to apply as liquid sprays, and seems to be much more effective in its work. Usually the period of attack of thrips terminates around the first of August.

Chemical Fertilizers—Never mix chemical fertilizers with the soil around the plants at the time of planting. After several years experimenting with high powered fertilizer applied just previous to, or at the time of planting, I am firmly convinced more plants are injured and brought to a standstill from this cause than any other one thing. It must be remembered that the feeding roots of the small plants are very tender, and to subject them to a direct contact with high powered fertilizers is almost certain to kill the tender feeding roots completely, resulting in what appears to be a stunted plant. The destruction of the feeding roots may

THE WAY TO GROW GOOD DAHLIAS—Continued

occur from other causes also, but whatever the cause the results are just the same. High powered chemical fertilizers should never be applied until the plants become well established, and growing thriftily, when a small handful may be applied to each plant, scattered in a wide radius around them, keeping at least 8 inches away from the stem of the plant, and when so scattered it should be lightly raked or hoed in to prevent it washing away in case of heavy rainfall, immediately following the application. Nitrates have scant place in Dahlia culture, therefore the nitrate content of the fertilizer should be as low as possible. Fertilizers containing around 2 per cent of nitrogen, 8 to 10 per cent phosphoric acid and 10 to 12 per cent potash, make an ideal fertilizer for Dahlias. It supplies them with a well balanced ration that not only produces very high quality exhibition blooms with firm petals, but also produces the very best of roots that are well filled with starch content, that will carry them through the storage period in the best possible condition.

In the absence of a suitable chemical fertilizer, we find Canadian hardwood ashes and 16 per cent acid phosphate mixed in the proportion of 1 part acid phosphate to three parts of wood ashes produces most excellent results and can be applied two or three times during the growing season at the rate of a large handful to each plant, without danger of doing any harm.

If fertilizers seem necessary during the growing season, either of those mentioned above may be applied with every assurance of good results. Make the first application around the middle of July and the last application toward the end of August, which is as late as fertilizing should be done.

Plant June 1st to 10th for early September exhibitions, and June 20th to 25th for later exhibitions. Count three weeks from the time the bud becomes visible to the time the bloom can be cut. Pinch out the two side buds soon as large enough and the side branches at least two joints down. If the buds come too early, they may be taken off, and others allowed to take their place, that will mature blooms at the right time. To have good blooms throughout the blooming period, the plant must be severely disbudded, forcing it to throw up new succulent growth from the lower buds. If this is not done, the plants will mature early, harden up, and practically cease blooming just at the time when you should have them at their best.

CUT WORMS

Many plants are severely damaged, or lost every spring from being cut down by these pests, practically all of which can be avoided by the use of poisoned bait mixed and applied in the following manner: Take 4 gallons of wheat bran, into which put 1 pound of paris green, mixing the two ingredients together thoroughly. Now put a pint can sorghum molasses into a quart fruit jar, and add to it the juice of two lemons, and enough warm water to fill the jar three-quarters full; shake well to incorporate the ingredients, then pour it into the poisoned bran and stir it through the bran well. More water will have to be added in sufficient quantity to moisten the whole mass through, and to form a thick, mush-like mixture, when it is ready for use. This bait must not be applied until after sundown, nor sooner than a week after the ground has been plowed or spaded, as the worms turned under deeply will need that much time to work their way to the surface. Squeeze the bran mush into small lumps about the size of a walnut (this is done as you are applying it) and drop one every 6 or 8 feet apart, going over the entire piece of ground you intend planting. The cut worms not having had any food for several days are quite hungry, and will go straight for the poisoned bran soon as emerging from the ground that night, and eat ravenously of it, with the result; everyone will be exterminated. There will be no danger of birds or poultry being poisoned if they should pick up any of the dead worms, as the worms will not eat enough of the poison to injure any of our feathered friends. That portion of the poisoned bait remaining on the ground will dry out and become uninviting to birds and poultry soon after the sun rises.

We have practiced this method of freeing our gardens from cut worms for several years past with entire success.

The quantity given in the above directions will be sufficient to bait an acre. For smaller area, mix in proportionately smaller quantity.

THE THIRD NATIONAL ATLANTIC CITY FLOWER AND GARDEN PAGEANT

SEPTEMBER 3rd to 10th INCLUSIVE, 1932

The third edition of America's Garden On Parade, promises to be even finer than its predecessors, which have established a new standard for fall flower and garden shows. Over four acres of flowers and gardens will greet you in dazzling and beautiful array. Here will be presented most every type of garden and kind of flower available at this season. Classes are provided without cost in which all kinds of garden lovers may participate with generous prizes as the reward. J. A. Kemp cordially invites his customers to take part in this event as exhibitors, spectators or both. PLAN AND PLANT FOR THE GREAT EXHIBIT. Additional information and prize schedule may be obtained from J. W. Johnston, Director, The Bourse, Philadelphia, Pa.

GLADIOLUS

The easiest to grow, the least expensive, the widest range of beautiful colors and color combinations of any of the Summer flowering bulbs.

The late and much lamented Dr. Van Fleet, who was one of the pioneer Gladiolus breeders in this country, predicted to the writer, more than 30 years ago, that the time would soon come when the Gladiolus would be one of the most popular garden flowers in cultivation.

This prediction has in a great measure come true. At that time they were but little known to the great majority of our people, and comparatively few were grown in American gardens, requiring only a few hundred thousand to meet the demand. Today they are being grown by the millions and there is room for many millions more, as thousands of home gardens are still without this wonderful flower. They can be had at so little cost that any garden owner can afford to have them in abundance. If you have never grown the Gladiolus, do so this year by all means, and I venture to say you will be more than delighted with the glorious bloom they will give you.

I know of no other Summer flowering bulbs, procurable at so low a cost, that are as attractive and useful for home and garden decoration as the Gladiolus. Their large, perfect flowers are borne on tall, graceful spikes, often having twenty or more buds, and if cut when the first flower opens, and placed in water, every bud will develop into a perfect flower, one or more opening each day, covering a period of 12 to 14 days before the last flower is gone.

Planting every 10 or 12 days, in rows in the garden, or in groups in the border (covering the bulbs 4 inches deep), from early April until latter part of June will give a succession of blooms from the middle of July to October. No other species of flowering bulbous plants will give you such great returns in flowers, and satisfaction, for so little cost and care.

In the fall, when the foliage turns brown, they should be lifted, the tops cut off close to the bulb and laid in a dry, airy place for two or three weeks to dry and cure, when the old bottoms can be removed from the new bulb, and the bulbs put into cloth bags or shallow boxes and stored in a dry, cool, but frostproof place for the winter.

Our bulbs are grown under the skillful care of experts who have had years of training in the production of high quality stock and no better bulbs can be procured than we supply our customers. Every precaution is taken to keep them free from disease, and true to name, and we stand ready to replace any that should prove otherwise.

NEW KEMP ORIGINATIONS FOR 1932.

MOTHER POLLOK—No. 23-62. Bright salmon pink, shading to light salmon pink in the throat. Flowers average $4\frac{1}{2}$ inches across, with 7-8 open at a time, and are borne on a straight, well built spike. Tall healthy grower. One of the best of this color we have yet seen. Named in honor of, and dedicated to the memory of an aged departed friend who loved the Gladiolus.

Large bulbs, 50c. each, 3 for \$1.25.

SCARBORO—No. 23-12. Thulite pink, rose feathering in the throat, on straw yellow ground. Flowers $4\frac{1}{2}$ to 5 inches across, wide open and correctly placed on a tall spike. 3-4 open at a time. A fine Glad you will like very much.

Large bulbs, 50c. each, 3 for \$1.25.

ELLA ABURN—No. 46-23. Pale vinaceous pink, rose feathering in the throat. Flowers average 4 inches and over in diameter, with several open at a time. Plant a tall vigorous grower, and a good doer. A very attractive Glad, that will prove a winner.

Large bulbs, each 50c., 3 for \$1.25.

BETTY GREY—No. 22-29. Japan rose, rose red feathering in the throat. Flowers are $3\frac{1}{2}$ to 4 inches across, with 4 and 5 open at a time. Plant grows 42 inches high, and is a healthy, vigorous and a good all around doer. Very good.

Large bulbs, each 50c., 3 for \$1.25.



Jubilee

NEW KEMP ORIGINATIONS FOR 1931.

HAZLETON. Color livid pink, irregularly marked with dashes of rose red or tips of petals, rose red feathering on deep yellow background on the two lower inferior petals. Size of flower, $4\frac{1}{2}$ to 5 inches, flowers wide open and well placed on a tall, graceful spike. Height 48 to 50 inches. Large bulbs, 40c. each, 3 for \$1.00, postpaid

IDABEL. Color, pale Congo pink, with pale orange yellow markings on rear of inferior petals. Flowers are 4 to $4\frac{1}{2}$ inches in diameter, with 13 to 15 to spike, which is tall and graceful. Large bulbs, 40c. each, 3 for \$1.00.

NORMA RADEMAN. The color of this unusual Gladiolus, according to Ridgeway's Color Chart, is nearer crushed red raspberry than any other color found in the chart. The flowers average $3\frac{1}{2}$ inches and over across, are well placed on the spike, which is medium to tall, with 13 to 15 blooms to the spike. A beautiful Gladiolus you are sure to like. Large bulbs, 40c. each, 3 for \$1.00, postpaid.

ORIENTE. Color, deep olive buff, rose red feathering on pale straw yellow ground, on lower petals. Size 4 to $4\frac{1}{2}$ inches in diameter, borne on a straight spike 40 inches tall. A fine Decorative variety for garden and house. Large bulbs, 40c. each, 3 for \$1.00.

RENOVA (Prim Grandiflorus). Color, pale viridine yellow, shading to maritus yellow in the throat. Petals medium wide and long. Flower $4\frac{1}{2}$ to 5 inches across, 15 to 17 to the spike. Tall, graceful and very attractive as garden and cut flower. Large bulbs, 25c. each, 3 for 60c.

WYOMING. Color of this fine variety is pure Chalcedony yellow shading to deep Chalcedony yellow on lower or inferior petals. Flowers are without blotch in the throat and are 4 inches and over across, with round tipped petals like Golden Measure, and are placed on a tall spike with 15 to 17 flowers to the spike. Height 48 inches. Large bulbs, 40c. each, 3 for \$1.00 postpaid.

NEW KEMP ORIGINATIONS FOR 1930.

BARBARA FRIETCHIE (No. 23-30). The color of this fine variety is a deep rose pink with cream yellow throat. Flowers wide open, 5 to 6 inches in diameter. 13 to 15 blooms on a tall graceful spike. A beauty. Large bulbs, 40c. each 3 for \$1.00.

CONISTON (No. 24-62). The color of this beautiful Gladiolus is a clear ochreous salmon with hairlines of rose red in the throat. The plant is a strong grower, reaching a height of over 50 inches. Spike erect, with 13 to 15 blooms 4 to 5 inches across. A rich, beautiful and pleasing variety that is suitable for all decorative purposes. Large bulbs, 40c. each, 3 for \$1.00.

RICHARD CARVEL (No. 21-91). Light La France pink with rose red feathering on light orange background, on throat of lower or inferior petals. Flowers are $5\frac{1}{2}$ to 6 inches across and are borne on a tall straight spike; 15 to 17 blooms to the spike. Very beautiful and deserving of a place in every high class collection. Large bulbs, 40c. each, 3 for \$1.00.

NEW KEMP ORIGINATIONS FOR 1929.

ARLINGTON (20-90). In this variety we have an amazingly beautiful Gladiolus, the color being bright orange rufous, shading to a warm buff at base of petals, with small scarlet feathering on the lower, or inferior petals. Plant a tall grower averaging $5\frac{1}{2}$ feet in height, having 17 to 21 flowers to the spike, which are 4 inches and over across, with 6 open at a time. Good multiplier. 70 days. First size bulbs, 40c. each, 6 for \$2.00, 12 for \$3.50.

CLAYTON (21-19). Venetian pink, shading to hermosa pink at base of petals, reddish purple feathering on yellow ground, on lower or inferior petals. Size of flower, 5 inches, borne on slender, wiry stems 4 feet high; 4 to 5 open at a time. Good multiplier. 80 days. First size bulbs, 35c. each, 6 for \$1.75, 12 for \$3.00.

CLINTONIA (23-92). Sea shell pink, with about one-third of the ends of the petals splashed coral red. Small feathering of spectrum red on lower or inferior petals. Strong vigorous grower attaining a height of 45 inches. Flowers $4\frac{1}{2}$ inches across, 4 to 5 open at a time; 15 to 19 to the spike. Good multiplier. 72 days. First size bulbs 35c. each, 6 for \$1.75, 12 for \$3.00.

MONTCLAIR (20-45). Geranium pink with slight shading of peach red blend. Rear of lower or inferior petals shrimp pink. A very beautiful Gladiolus that you will like. Flowers large and showy; 15 to 17 to the spike. Height 42 inches. Good multiplier. 70 days. First size bulbs, 35c. each, 6 for \$1.75, 12 for \$3.00.

NEW KEMP ORIGINATIONS FOR 1929—Continued

PLUMBOSA (No. 263, Princeps Hybrid). This is one of the most distinct varieties in color, it being a light jasper red ground, with radiating stripes of spectrum red, practically a rich plum red. Size of flower $4\frac{1}{2}$ to 5 inches; 15 to 17 flowers to the spike. Height 48 inches. A beautiful Gladiolus that everyone likes. Large bulbs only. Stock limited. 75 days.
First size bulbs, 35c. each, 6 for \$1.75, 12 for \$3.00.

RIDGEFIELD PARK (23-23). Xanthine orange, shading to pinkish buff at rear of petals. Small, peach red feathering on capucine buff ground on lower or inferior petals. Height 46 inches; size of flower 4 inches; 15 to 17 to the spike; 4 open at a time. Good multiplier. 75 days.
First size bulbs, 35c. each, 6 for \$1.75, 12 for \$3.00.

KEMP'S FORMER INTRODUCTIONS.

ALBALINE (No. 21-16). Large, pure white, of splendid exhibition and commercial qualities. Plant a strong, vigorous grower, reaching a height of 36 inches. A good multiplier. 67 days.
First size bulbs, 10c. each, doz. 95c.

AMORET (No. 21-21, Tiplady Hyb.) Shrimp pink, tips of petals shaded peach red. Lower or inferior petal overlaid with scarlet feathering on orange yellow ground. Size of flower $4\frac{1}{2}$ inches, 21 blooms to the spike, including side spikes. Height 45 inches. Gersdorff rating; commercial 98, exhibition 97. A magnificent variety that will win its way into the heart of the Gladiolus loving public. 86 days.
Large bulbs, 25c. each, 6 for \$1.25, 12 for \$2.00.

ANCORA. (No. 22-24, Tiplady Hyb.) Salmon, flaked apricot orange. The two inferior petals blotched maize yellow with ruby feathering. Size of flower $5\frac{1}{2}$ to 6 inches; 15 blooms; somewhat irregularly placed on the spike; similar to our Tiplady. The plant is a strong grower, reaching a height of 52 inches and over. A splendid garden variety and for cutting. 70 days.
Large bulbs, 10c. each, doz. 95c.

ARCADIA (No. 210, Prim. grandiflora). Orange pink, base of lower petals light salmon orange with faint Mars orange feathering. Size $3\frac{1}{2}$ inches; 17 to 19 flowers to the spike, including side branches. Height 42 inches. 68 days.
Large bulbs, 20c. each, 12 for \$1.75.

AUDUBON (No. 21-65). Beautiful shade of salmon pink. Flowers 4 to $4\frac{1}{2}$ inches in diameter, correctly placed on the spike; 17 blooms to the spike. A beautiful variety that has received much favorable comment from visitors to our gardens. Plant a strong, vigorous grower and a good producer of bulblets. 65 days.
First size bulbs, 20c. each, 6 for \$1.00, 12 for \$1.75.

AVOLYN (No. 20-14, White Wonder Hyb.) Pale Congo pink, almost white. Rear half of lower petals pale pinkish buff. A splendid garden variety. Size of flower $4\frac{1}{2}$ to 5 inches; 31 to 35 blooms to the spike including side spikes. Height 54 inches. 70 days.
Large bulbs, 10c. each, 6 for 50c., 12 for 90c.

AVONDALE (No. 21-80, Golden Measure Hyb.) This splendid variety is of rich ochreous buff, tips of petals splashed with irregular scarlet blotches. Yellow blotch on lower half of inferior petals, overlaid with scarlet feathering. Size of flower $4\frac{1}{2}$ inches, 15 to 17 flowers to the spike. Height of stalk, 54 inches. A strong, vigorous growing variety of unusual merit. 70 days.
Large bulbs, 20c. each, 6 for \$1.00, 12 for \$1.75.

BONNY JEAN (No. 21-13, Golden Measure Hyb.) Orange rufous, shaded coral pink at base of petals, lower petal pale orange yellow. One of the best in the orange shades. Size of flowers $3\frac{1}{2}$ to 4 inches; 17 flowers to the spike. Height 48 inches. Gersdorff rating, exhibition 91, commercial 92. 65 to 70 days. Large bulbs, 25c. each, 6 for \$1.25, 12 for \$2.00.

CAMEO (No. 21-32). Large, cameo pink, with greenish yellow blotch on rear half of lower petals. One of the most striking and beautiful varieties in this year's introductions. Flowers $4\frac{1}{2}$ to 5 inches in diameter borne on spikes 48 inches and over in height; 17 to 19 flowers to the spike. 67 days.
First size bulbs, 25c. each, doz. \$2.00.

CAVALIER (No. 21-59). Large, Tulip-shaped flower of a deep salmon color, with an underlying tone of orange. Edges of petals faint purple tone. A very effective color tone combination. Plant is a tall, vigorous grower, reaching a height of 48-50 inches; 13 to 15 large blooms to the spike. Prolific producer of bulblets. 65 days. First size bulbs, 15c. each, doz. \$1.50.

DORINE (No. 20-96, Golden Measure Hyb.) Salmon buff, base of lower petals light orange yellow with slight penciling of ruby. A strong growing variety, producing its magnificent flowers on a strong, straight spike 50 inches high. Size of flower 4 inches, 21 to the spike, including side branches. 59 days, Gersdorff rating, exhibition 91, commercial 92.
Large bulbs, 25c. each, 6 for \$1.25, 12 for \$2.00.

KEMP'S FORMER INTRODUCTIONS—Continued

ELDORA (No. 177, 1924). The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine buff, shading to grenadine pink, flaked jasper red. The lower petal has a very narrow stripe of amaranth purple. The delicate blending of buff and red make a dainty and pleasing color combination that is difficult to properly describe. The flowers are 4 inches and over across; 4 and 5 open at a time and are borne on strong, straight stalks $4\frac{1}{2}$ feet high. 66 days.

No. 1—25c. each, doz. \$2.25 No. 2—20c. each, doz. \$1.75

GLENDORA (No. 20-11). Pale vinaceous pink. Overlapping petals have the appearance of straw yellow. A seedling of Golden Measure x Buttercup. A strong, vigorous grower, reaching a height of 54 inches, with 15 to 17 flowers to the spike. Size of flower, $4\frac{1}{2}$ inches. A splendid variety that is bound to grow into great favor. 75 days.

First size bulbs, 36c. each, doz. \$2.75.

GRENADIER (No. 22-29). Upper half of petals grenadine red, shading to salmon pink in the throat. Beautiful color combination that instantly attracts the attention. Flowers are well placed on the spike, and average $3\frac{1}{2}$ inches in diameter. Plant is a vigorous grower and good multiplier. 68 days.

First size bulbs, 20c. each, doz. \$1.75.

JUBILEE. This great Gladiolus was given the name it bears in commemoration of the 25th anniversary of my work with the Gladiolus, it having bloomed the first time that year. I think I can safely proclaim it the greatest Gladiolus of all time. It is a seedling of Muriel crossed with Pink Wonder. A light vinaceous lavender in color, of immense size, attaining a diameter of $7\frac{1}{2}$ inches under ordinary culture. Nature has been most generous in bestowing upon this great Gladiolus not only immense size, but a color of glorious beauty and a spike and placement of flower about as nearly perfect as it will be possible to reach. Awarded a Certificate of Merit at the A. G. S. Show, Rochester, N. Y., August, 1926. Bulb and bulblet stock of "Jubilee" is very limited, therefore, only a small number of each will be available to customers this season. If you wish to get a start with this, the greatest of all Gladiolus to date, do not delay placing your order at once. 85 days. See illustration on page 18.

| | | | |
|--------------------------------------|---------------------------|------------------------|------------------------|
| Large size bulbs..... | Each \$1.00, doz. \$10.00 | Fourth size bulbs..... | Each 40c., doz. \$3.75 |
| Second size bulbs..... | Each 75c., doz. \$7.00 | Fifth size bulbs..... | Each 30c., doz. \$2.75 |
| Third size bulbs..... | Each 50c., doz. \$4.00 | Sixth size bulbs..... | Each 25c., doz. \$2.00 |
| Bulblets.....doz. \$1.00, 100 \$6.00 | | | |

LAURETTA (20- 21, Golden Measure Hyb.) Orange pink, tips of petals splashed ox-blood red. Lower petals picric yellow blotch, with slight feathering of sulphine yellow. Size of flower $3\frac{1}{2}$ inches, 20 blooms to the spike. Height 55 inches. 70 days.

Large bulbs, 10c. each, 6 for 50c., 12 for 90c.

LEETONIA (No. 21-28, Golden Measure Hyb.) This splendid variety attains a height of 48 inches. Flowers are 4 inches in diameter, and are beautiful scarlet, shaded salmon orange in the throat with 21 blooms to the spike. A beautiful exhibition and commercial variety. 109 days. Gersdorff rating, exhibition 94, commercial 96.

No. 1—20c. each, doz. \$1.75 No. 2—15c., each, doz. \$1.40.

LORICE (Golden Measure Hyb.) This is of the same parentage as the preceding variety, but it is a slightly stronger grower. The flower is a pleasing hue of scarlet, flaked spectrum red. Pale orange yellow throat, overlaid with spectrum red feathering. The flower is beautifully ruffled and is 4 inches and over in diameter. This splendid variety is as yet quite limited. 106 days.

No. 1—25c. each, doz. \$2.25 No. 2—20c. each, doz. \$1.75 No. 3—15c. each, doz. \$1.25.

MARCELLA (No. 21-87). This is a beautiful tri-colored variety with the tips of petals coral red, shading to light Congo pink on lower half of petals. Spectrum red blotch on the three lower petals. Very distinct and beautiful variety. Size of flower 4 inches, 13 to 15 blooms to the spike. Height 42 inches.

Large bulbs, 15c. each, doz. \$1.40.

MARLBORO (No. 21-99). The color is a beautiful shade of Xanthine orange, pink tone toward the base of petals. Rear half of lower petals shaded pale viridian yellow, overlaid with coral red feathering. A beautiful flower, its color and beauty being doubly enhanced under artificial light. The flower is slightly ruffled and wide open, and is $3\frac{1}{2}$ to 4 inches in diameter. 15 to 17 flowers to the spike. Plant is a tall, vigorous grower and free producer of good bulblets. 70 days.

First size bulbs, 20c. each, 6 for \$1.00, 12 for \$1.75.

MARNIA (Golden Measure Hyb.) A seedling of Golden Measure crossed with Buttercup. The flower is 4 inches and over in diameter and is of a very pleasing shade of grenadine orange with tyrian rose feathering in the throat; 4 to 5 blooms open at a time. Plant is a strong grower and very prolific of good bulblets. A very promising commercial variety. 91 days. No. 1—15c. each, doz. \$1.40 No. 2—10c. each, doz. 90c. No. 3—8c. each, doz. 70c.

NEPTUNE (No. 21-88). Coral pink, ruby feathering in throat. Medium to large bloom; 15 to 17 flowers to the spike. Stalk 48 inches. Slender and wiry; a splendid florists' variety of unusual richness in color that will become a great favorite with the commercial florists. 75 days.

Large bulbs, 20c. each, 6 for \$1.00, 12 for \$1.75.

KEMP'S FORMER INTRODUCTIONS—Continued

NORWOOD (21-53). Coral pink, Chatenay pink in the throat. Small coral red feathering on lower half of inferior petals. Rear of petals, rich coral red. The richness of its color becomes wonderfully illuminated when held up to the sun or artificial light. It is impossible to give an accurate description of this beautiful variety. One will have to see it to fully appreciate its great beauty. Size of flower, $3\frac{1}{2}$ to 4 inches; 15 to 17 flowers to the spike. Height of stalk 48 inches. An extra XXXX florists variety. 65 days.

Large bulbs, 20c. each, 6 for \$1.00, 12 for \$1.75.

ONETA (20-07, Golden Measure Hyb.) Xanthine orange, shading to rose. Grenadine rose at base of petals with feathering of apricot yellow on inferior petals. A magnificent variety and a prime favorite with all lovers of the beautiful in Gladiolus. Size of bloom $3\frac{1}{2}$ to 4 inches; 25 blooms to the spike; height 50 inches. Gersdorff ratings—exhibition 92, commercial 94.

Large bulbs, 30c. each, 6 for \$1.50, 12 for \$2.75.

ORADELL (No. 20-24). Rich salmon, shading to pale salmon toward base of petals. Rear half of inferior petals cameo pink with faint frosting of silvery rose. Rear of petals shaded salmon and coral red. Unopened buds, orange rufous. This is one of the handsomest of all the salmon blended varieties and presents a color contrast of bewildering beauty. Size of flower, $4\frac{1}{2}$ to 5 inches; 15 to 17 flowers to the spike. Stalk slender and wiry, growing to a height of 45 inches. 70 days.

Large bulbs, 60c. each, 6 for \$3.00.

ORAFAME (No. 21-23, Golden Measure Hyb.) The predominating color of this variety is radiant capucine orange, shading to light orange yellow at base of petals. Inferior petals, orange buff, faint hairlines in the throat. Practically a solid orange color. The color is so brilliant it might be properly termed flame orange and outclasses all other orange hued varieties excepting Orange Wonder, which it equals in every way excepting in size of flower, which is a little smaller than Orange Wonder. Flowers $3\frac{1}{2}$ to 4 inches; 17 to the spike. Height of stalk 48 inches. 70 days.

Large bulbs, 75c. each, 3 for \$2.00, 6 for \$3.75.



Orange Wonder

ORANGE WONDER (No. 20-01, Golden Measure Hyb.)

I believe this is the best orange colored Gladiolus ever offered. In color it is a rich orange rufous, practically solid color. Flowers are $4\frac{1}{2}$ to 5 inches in diameter, wide open and well placed on a well built spike, $4\frac{1}{2}$ to 5 feet high. No other variety that I have yet seen can quite approach it in brilliancy of color, few can approach it in sturdiness of growth. It is a really wonderful variety and well worthy of the name that has been given it. 75 days.

Large bulbs, each 75c. 3 for \$2.00, 6 for \$3.75.

RUFFOLACE (No. 160, 1924 Kemp). In this exquisitely beautiful variety we have an entirely new type of flower. It is nicely ruffled and beautifully lacinated, which gives us a most strikingly beautiful Gladiolus. I believe Ruffolace is the only variety of this type in existence. Certainly it is the first of the type to be offered and marks a highly interesting and very important advancement, if not the greatest achievement in the breeding of the modern Gladiolus. Probably the herald of a new race of Gladiolus more beautiful in form than any now in existence. The color of the flower is pure white, 4 inches and over in diameter; 4 to 5 open at a time, and are borne on straight, stout spikes 3 feet high. The plant is healthy and vigorous and a good producer of bulbets that will grow. 65 days.

Large bulbs, each \$1.00, 6 for \$5.00, 12 for \$9.00.

TIVONIA (No. 21-50, Golden Measure Hyb.) Carrot red, shaded pale pinkish buff at base of petals. Lower or inferior petal feathered red on orange yellow ground. A beautiful variety that ought to become a great favorite. Size of flower $4\frac{1}{2}$ inches, 19 blooms to the spike. Height 42 inches.

Large bulbs, 20c. each, doz. \$1.75.

EXTRA FINE VARIETIES FROM OTHER SOURCES

ANNA EBERIUS (Diener). Dark, velvety raspberry purple, shading deeper hue in the throat. Flowers large, wide open and are borne on a straight, well built spike. Height 4 feet. 85 days.
Each 10c., dok. 90c.

BERTY SNOW. The tall, straight spike and healthy growing habit of this variety with its very large florets of beautiful, clear lavender make this one of the finest acquisitions to date. A wonderful exhibition Gladiolus that is hard to beat in the showroom.

First size bulbs, 25c. each, doz. \$2.50.

BETTY NUTHALL. Fine, tall and straight grower, having beautiful salmon pink, yellow throat florets of fine texture and placement. Beautiful and most desirable. One of the best.

First size bulbs, 35c. each, doz. \$3.00.

COWEES SCARLET WONDER. Numerous new varieties of red Gladiolus have been introduced the past few years, but Scarlet Wonder maintains its place as one of the best reds in commerce. It is a strong grower, attaining a height of 4 to 5 feet, with broad, dark green foliage and compact spikes of great, rich velvety scarlet, fiery crimson flowers, 6 inches and over in diameter. 90 days.

No. 1-----12c. each, doz. \$1.00 No. 2-----10c. each, doz. 90c.

DR. F. E. BENNETT. Deep peach red overlaid with flame scarlet. Lip speckled ruby and white. Most fiery red imaginable. Flowers of the very largest size, with many opening at once; exceptionally well placed on the stem. Most perfect red we have ever seen. 77 days.

Large bulbs, 12c. each, doz. \$1.00.

DR. VAN FLEET. Oriental red, finely rayed over yellow. Very tall and quite early. Odd and extremely pleasing.

First size bulbs, 10c. each, doz. \$1.00.

GIANT NYMPH. Very large flowers of a pleasing La France pink, with creamy yellow throat. Flowers are wide open, and are borne on a tall, straight spike, with fine arrangement. A beautiful exhibition and cut flower variety.

Large bulbs, 12c. each, doz. \$1.00.

GOLD EAGLE (Austin). A new yellow that is a distinct advancement in the Gladiolus world. The blooms are of good size, of a deep, rich yellow color, beautifully ruffled. An early bloomer; straight, slender, wiry spike that withstands the heavy wind. It is unquestionably one of the best commercial yellows ever originated.

Large bulbs, 25c. each, doz. \$2.00.

GOLDEN DREAM (Goff). A clear, deep golden yellow. Flowers of medium size, borne on a tall, straight spike, with many open at a time. This is unquestionably one of the best clear yellow Gladiolus ever introduced, and is in great favor with all who are growing it. You will like this fine yellow. 75 days.

Large bulbs, 35c. each, doz. \$3.00.

GOLDEN MEASURE (Kelway). This in my opinion is the best all around yellow Gladiolus ever imported and for many years stood at the top of the list in the yellow section. The flower is medium to large, of a deep pure yellow, of excellent substance, and a good keeper when cut. Plant tall and vigorous. 100 days.

Large bulbs, 10c. each, doz. 90c.

GOLDEN SWALLOW (Austin, 1924). Clear, soft colored yellow throughout. Petals beautifully formed and finely frilled and ruffled. Blooms well placed on the spike and the blooms which are 4½ to 5 inches across, wave in a gentle wind resembling a flying swallow. Certificate of merit at the A. G. S. Show, Rochester, N. Y.

Large bulbs, 10c. each, doz. 90c.

HELEN WILLS. Fine, new large white, with very delicate canary on rear of lower petals. Tall, vigorous and clean. Fine for exhibition and florists use.

First size bulbs, 20c. each, doz. \$1.75.

JANE ADDAMS. An outstanding new delicate light lavender of great merit. Blooms are very large, of glistening, pleasing color with lighter throat. A delightful thing to look at. Will produce florets 7 inches and over in diameter.

First size bulbs, 25c. each, doz. \$2.25.

JACOBA VON BEYRON (Heemskirk). A recent introduction and a very fine variety. Extraordinary violet self color. Its large blooms are well placed on tall spike. Grows as strong as Peace. 6 to 10 blooms open at a time, with a color that is hard to equal. 89 days.

No. 1-----10c. each, doz. \$1.00 No. 2-----9c. each, doz. 90c.

LOS ANGELES (Houdyshel). Known as the Cut-and-come-again Gladiolus. The color is a grenadine or orange toned pink, a delicate and pleasing tone with a strong appeal to all who favor the modified toned flowers. Plant is a strong, vigorous grower, throwing up a spike with many medium to large flowers, of exhibition quality. This Gladiolus has the reputation of producing double the number of flowers of any other variety. Sells well as a cut flower.

Large bulbs, 15c. each, doz. \$1.40, 100 for \$9.00.

MARMORA. The best exhibition novelty to date. Many large, perfectly placed flowers open at a time on a tall, straight spike. Lavender-grey color, with Petunia-colored blotch. A feature wherever exhibited.

First size bulbs, 30c. each, doz. \$2.75.

EXTRA FINE VARIETIES FROM OTHER SOURCES—Continued

MARTHA WASHINGTON. Heavy, velvety red black florets much resembling the Pelargonium. Fine grower and wonderfully attractive. First size bulbs, 15c. each, doz. \$1.25.

MARY FREY. Earlier, and slightly deeper in color than the variety Mrs. F. C. Peters. Lavender pink with ruby blotch. A decided acquisition to this color section. First size bulbs, 20c. each, doz. \$1.75.

MINUET. New, self colored lavender; rich, very large flower of heavy substance. Experts that have seen this variety agree that it will become the leading variety in this color. First size bulbs, 25c. each, doz. \$2.25.

MRS. LEON DOUGLAS (Deiner) Ground color Begonia rose, striped with flame and brilliant scarlet. Lip pale lemon slightly speckled with ruby. One of the largest flowered varieties in existence. Flowers are wide open and well set on long spikes. A noble Gladiolus that should be in every collection. 90 days. Large bulbs, 10c. each, doz. 95c.

MR. W. H. PHIPPS (Deiner). La France pink, overlaid with light salmon rose, lighter toward the center. Lower petals are lightly striped and speckled with ruby, individual flowers are of enormous size, with many open at a time. A master Gladiolus of unusual merit. 90 days. Large bulbs, 10c. each, doz. 95c.

MRS. F. C. PETERS (Fisher). This fine Gladiolus still holds its place as the best variety of its color ever introduced, and we again heartily recommend it to our customers. The color is a beautiful shade of rose lilac, with crimson blotch bordered white on rear of lower petals, giving the large flower the appearance of an Orchid. Many open at a time. 95 days. No. 1----10c. each, doz. 90c. No. 2----8c. each, doz. 70c. No. 3----6c. each, doz. 50c.

MURIEL. One of the best light blues ever produced. Darker violet blotch on lower petals. Flowers are medium to large and are borne on a long straight spike, with several open at a time. A healthy, vigorous grower and good producer of bulblets. Fine for exhibition and for house decoration. Large bulbs, 12c. each, doz. \$1.90.

PFITZER'S TRIUMPH. A giant exhibition orange salmon, blotched red on lower petals. A show flower that appears perfect and very attractive on display. First size bulbs, 25c. each, doz. \$2.25.

PEARL OF CALIFORNIA. Strong, upright grower, flowers of fine quality, measuring 5 inches and over in diameter on a long spike which contains 25 to 32 buds, with 8 to 12 open at a time, appearing like a large bouquet. Flower is of the clearest, softest La France pink, blending to rosy white throat. First size bulbs, 30c. each, doz. \$2.75.

PRIMROSE PRINCESS. The best new yellow in sight. Keep your eye on this one and see how tremendously popular it will be in another two or three years. It will be a great winner at the Shows. First size bulbs, 20c. each, doz. \$1.75.

PRINCE OF INDIA. Color varies from light to smoky-gray, banded and freely penciled with slaty blue, mottled white. A variety of the greatest oddity and beauty. First size bulbs, 20c. each, doz. \$1.75.

PRIM BEAUTY GRANDIFLORUS (Christy). One of the most distinct varieties in existence. The color is La France pink ground thickly mottled with fine lines and dots of orange rufous. A real novelty Gladiolus possessing a unique charm all its own. Strong grower attaining a height of 48 inches and over. Size of flower, $3\frac{1}{2}$ to 4 inches; 15 to 17 to the spike. 80 days. No. 1----10c. each, doz. 90c. No. 2----8c. each, doz. 75c. No. 3----6c. each, doz. 50c.

SWEET LAVENDER. Pinkish lavender, blending creamy yellow with magenta blotch. Flowers are large and are fine for exhibition and cutting. One of the best of the lavender shades. Large bulbs, 10c. each, doz. 90c., 100 \$7.50.

TYCKO ZANG (Austin). Blooms are a clear shade of salmon pink with a brilliance unsurpassed and seldom if ever equaled under artificial light. Flowers are extra large of good substance, and well placed on the tall, sturdy spike. 76 days. Large bulbs, 15c. each, doz. \$1.25.

VEILCHENBLAU. Violet blue flowers of large size and one of the best, if not the best, of all the newer blue varieties from Holland, on account of its fine habit and color. First size bulbs, 25c. each, doz. \$2.25.

WHITE BUTTERFLY. The finest and most popular white Primulinus grown. Fair size florets of decidedly butterfly form. Creamy white throat. Strong grower, blooms of good substance and very lasting, making this variety one of the best for cutting. Well recommended. Large bulbs, 10c. each, doz. 95c.

YELLOW TREASURER (Austin). This splendid yellow Gladiolus is of high quality and one of the choicest ruffled yellow varieties on the market. The blend of rich yellow and coppery old rose in throat is very pleasing and adds much to its beauty; 6 to 8 open at a time. 113 days. Large bulbs, 10c. each, doz. 90c.

CHOICE NAMED VARIETIES

| | | Three For | Doz. For | 100 For |
|--|-------------------------|-------------------|-------------------|----------------------|
| ALBANIA (Kemp). A pure white and beautifully finished flower of great merit. Decidedly the best commercial white ever introduced. It is also a good exhibition Glad, and has won many prizes. 65 days----- | No. 1 No. 2 | \$0.25 .20 | \$0.80 .65 | \$1.50 3.50 |
| AVIATRIX (Kemp). Prim Grandiflorus. Large wide open flowers, of a very pleasing hue of shrimp pink. Plant and flower spike exceptionally long. 75 days----- | No. 1 No. 2 | .25 .20 | .90 .65 | --- |
| ALBION (Prim. Hyb.) Salmon rose pink with dainty throat, large blooms; a beautiful variety that everyone likes; good grower and multiplier. 79 days----- | No. 1 | .20 | .40 | 3.00 |
| ALICE TIPLADY. Brilliant orange saffron, large flower; very choice. A good forcing variety. 69 days----- | No. 1 No. 2 No. 3 | .50 .15 .10 | .50 .40 .30 | 4.00 3.00 2.25 |
| CRIMSON GLOW. Large, brilliant crimson. A fine variety and one of the best red in commerce. 94 days----- | No. 1 No. 2 | .20 .15 | .75 .50 | 4.00 3.50 |
| DRACOCEPHALUS (Species). This species is now being used by hybridizers for breeding purposes with more or less success attending their efforts in the production of new types of varieties. Flowers are yellow, closely striped with dull reddish purple and are about 2 inches long and broad. Lower sections bright green purple spotted. More curious than beautiful. Stock limited---- | No. 1 | .15 | .50 | --- |
| E. J. SHAYLOR (Kund). A beautiful, pure, deep rose pink; large blooms. A leader in the Rose pink class. 83 days----- | No. 1 | .30 | 1.00 | --- |
| EVELYN KIRTLAND (Austin). A most beautiful shade of rose pink, darker at the edges, lightening to shell pink in the throat and with brilliant scarlet blotch in the throat, entire flower showing a glistening sparkling luster. Very fine. 73 days----- | No. 1 | .20 | .75 | 4.00 |
| GOLD DROP (Kund). Pure deep yellow with fine red line on lower petals; finely ruffled. One of the best----- | No. 1 No. 2 | .20 .15 | .75 .50 | 4.00 3.50 |
| JEWEL (Prim. Hybrid) (Zee). A beautiful salmon pink with a clear golden throat. Flowers large, wide open and free from the hooded form of the Primulinus. 58 days----- | No. 1 | .20 | .75 | --- |
| KEMP'S STALWART. Prim Grandiflorus. Very tall growing, with long spike of soft creamy hued flowers, with mellow shading in the throat. Flowers 4 inches across. 80 days----- | No. 1 | .25 | .90 | --- |
| LOUISE (Wright). A magnificent large lavender of great merit. Very large, wide open flowers with dark wine penciling on lower petals----- | No. 1 | .25 | .90 | --- |
| MARY PICKFORD. Delicate creamy white shading to light yellow in the throat; a good forcing variety and fine for designs. 90 days----- | No. 1 | .25 | .90 | --- |
| MRS. DR. NORTON. White with edges of petals suffused with pink, lower petals shaded sulphur yellow, speckled tyrian rose. 77 days----- | No. 1 | .25 | .90 | --- |
| MRS. FRANCIS KING. Orange scarlet blend, very large flowers, well placed on a tall, elegant spike. Choice Decorative variety. 109 days----- | No. 1 | .15 | .50 | --- |
| MRS. FRANK PENDLETON, JR. A most beautiful variety. Color is a bright rose pink with blood red blotch in the throat. A grand variety that should be in every collection. 79 days----- | No. 1 | .20 | .75 | --- |
| MAIDENS BLUSH. One of the finest pink Primulinus in commerce. It is a strong grower, producing medium to large flowers of a most exquisite shade of Maidens blush pink. Delicate, dainty, beautiful. Splendid for forcing. Very decorative for cutting. 53 days----- | No. 1 No. 2 | .20 .15 | .75 .50 | 4.00 3.00 |
| MING TOY (Kund.) Dainty, buff yellow many side spikes. A very beautiful Gladiolus you will like. 70 days----- | No. 1 | .20 | .75 | --- |

CHOICE NAMED VARIETIES—Continued

| | | Three For | Dz. For | 100 For |
|--|-------|--------------|------------|------------|
| NEOGA (Kund). Dark garnet. Half ruffled variety. A very striking and desirable dark shade. Flowers medium to large. 85 days----- | No. 1 | \$1.75 | \$0.00 | --- |
| PINK WONDER (Kemp). Flowers very large, and of pleasing Ja. France pink color, flaked geranium pink, with chartreuse yellow in the throat, overlaid with rose feathering. Has won many prizes for largest flower in the show. 67 days.----- | No. 1 | .25 | .90 | --- |
| | No. 2 | .20 | .65 | --- |
| PRINCELEY (Kemp). Color light flesh pink, almost white, and can be exhibited in the white classes. Flowers are exceptionally large, wide open, and well placed on a tall well built spike. One of the best. 81 days.----- | No. 1 | .30 | 1.00 | --- |
| | No. 2 | .25 | .90 | --- |
| PRIMUNELLA (Kund.) This fine, large flowered Primulinus possesses a shade of yellow as delicate and pleasing as that found in the Orchid. 75 days.----- | No. 1 | .25 | .80 | \$3.00 |
| | No. 2 | .20 | .65 | 2.50 |
| | No. 3 | .15 | .50 | --- |
| QUARTINANUS HYBRIDS (Autumn Giants). This strain of late flowering Gladiolus was bred by the late Dr. Van Fleet, from the species Quarintianus x Princeps, which may properly be considered the beginning of a new race of Gladiolus with much promise. Season very late, requiring about 176 days to come into bloom.----- | No. 1 | .10 | .35 | 2.00 |
| QUINTON (Kemp) Flowers are about 5 inches in diameter, and are a pleasing hue of coral pink, suffused deep tyrian rose. Lower petals ivory yellow, with faint tyrian rose stripe. One of the earliest bloomers in existence. 53 days.----- | No. 1 | .25 | .90 | 5.00 |
| | No. 2 | .20 | .65 | 4.00 |
| ROSE ASH (Diener). This Gladiolus is also known as the Ashes of Roses. A new color in Gladiolus. This conspicuous variety attracts immediate attention of all who see it growing in the field. A great favorite with the ladies. 111 days.----- | No. 1 | .30 | 1.00 | --- |
| SOLEIL D'OR (Kemp). Beautiful salmon with bright yellow shadings on lower petals. Flowers are wide open and are borne on a tall, straight spike. 120 days.----- | No. 1 | .12 | .45 | --- |
| | No. 2 | .10 | .35 | --- |
| SCARLANO. Light orange red; the most brilliantly colored variety in commerce. A great favorite as a cut flower for house decoration. 80 days.----- | No. 1 | .20 | .75 | 5.00 |
| | No. 2 | .15 | .50 | 3.75 |
| SCARLET PRINCEPS (Kund). Pure spectrum red; the best of this color I know. A beauty that is much prized for decoration purposes. Very brilliant under artificial light. (Also known as Virginia). 85 days.----- | No. 1 | .30 | 1.00 | --- |
| SELMA (Kemp). Prim Hybrid. The flowers have a pleasing background of Marguerite yellow, faintly suffused with tyrian rose. medium size and are well placed on a tall well built spike. 58 days.----- | No. 1 | .25 | .90 | --- |
| | No. 2 | .20 | .65 | --- |
| VIOLET BEAUTY. Tall, graceful spike bearing large, cerise violet colored flowers with grand blotched red throat. A very distinct and desirable variety. 69 days.----- | No. 1 | .30 | 1.00 | --- |
| WHITE VLEIS (Kemp). Tall, vigorous growing variety with medium size, pure white flowers, correctly placed on a well built spike. 70 days.----- | No. 1 | .30 | 1.00 | --- |
| WHITE WONDER (Kemp). A descendant of the Mrs. Francis King, and is fully as robust a grower as that well known variety. Pure white, and the flowers are very large. Good exhibition Glad.----- | No. 1 | .25 | .90 | --- |
| | No. 2 | .20 | .65 | --- |
| PICK-UP MIXTURE. This fine mixture was offered in our 1925 catalog for the first time when a few thousand were distributed on order to our customers. Its high quality has made it so popular with our customers we are sold out every year long before the shipping season closes. Into this mixture are thrown all unidentified bulbs picked up in the field and from the floor of our bulb house and many small lots of good named varieties are added to it from time to time, worth many times the price you would pay for them if purchased under label. We believe this mixture to be the highest quality ever offered at anywhere near the low price we are charging for it. While the supply lasts, we will fill orders at the following low prices. Doz. 35c., 100 \$2.50, postpaid; or \$2.25 per 100 by express not prepaid. | | | | |

Kemp's Orchid Flowered Japanese Iris

These beautiful Japanese Irises were originated from hand pollenized seed, several years ago, and have been pronounced by expert Iris growers to be the most beautiful collection of Japanese Iris in existence. Therefore, I feel confident we are offering a strain of Japanese Iris more beautiful and more desirable than any hitherto procurable.

With these wonderfully beautiful Irises, it is now possible to achieve a color effect quite equal to that produced with the German or Liberty Irises, and at a time of the year when there is a dearth of bright colors in the Garden, which makes them all the more desirable.

The Japanese Irises are very hardy, and free flowering and will grow in almost any situation, where the soil is naturally moist and somewhat acid, their natural habitat being along the margins of ponds and small streams.

We are offering eleven varieties here, embracing quite a wide range of color, and the prices at which they are offered have been approved by one of America's leading commercial Iris growers, and are for good strong divisions of two or more leads, with good roots.

TERMS:—Cash with order, to customers without an established credit. In all cases, when credit is desired by persons unknown to us, please give BANK reference.

NOTE:—The color descriptions of the several varieties offered in this list, were arrived at by use of Ridgeway's color chart, and are nearly correct as it was possible for me to work them out.

J. A. Kemp

CHARLOTTE—(No. 18). Violaceous blue on grayish background, in about equal proportions of color. Pistils grayish white, tipped clear violet blue with broad feathering of Primuline yellow extending about 1¼ inches up the center of the petals. 6 petals, flower 7 inches in diameter. A very showy and beautiful variety that every one likes. Height 42 inches. Price \$1.00 each; \$10.00 per dozen.

COLLINGWOOD—(No. 10). Lavender pink ground, heavily brushed Pieroma violet. The violet being much deeper on some of the flowers than on others, giving the appearance of two distinct variety colors from the same plant. The standards or inferior petals are upright and long and prominent. The color being petunia violet, lightly edged lavender pink. Pistils, lilac pink tipped petunia violet. One of the most beautiful color combinations to be seen in the Japanese Iris. 3 petals, size of bloom 7 inches, height 32 inches. Price, \$1.00 each; \$10.00 per dozen.

CELESTINE—(No. 15). Deep silvery pink hue veined blue. Orange blotch surrounded with splashes and stripes of light purple. Standards or inferior petals deep silver pink veined deep blue. Pistils bremen blue. 3 petals, size of flower 7 inches, height of stalk 50 inches. Price, \$1.00 each; \$10.00 per dozen.

DAY DREAM—(No. 1). In this variety we have an unusually beautiful and attractive flower. The color is a soft pinkish lilac, lightly veined pale violet blue with heavier shading of the same color surrounding cadmium yellow blotch at base of petals. Short inferior petals of pale violet blue, and pale pink pistils, tipped bright blue. 3 petals, diameter 6-7 inches. Height of flower stalk 30 inches. Stock very limited. Price, \$2.50 each.

GRENADIER—(No. 16). White, overlaid with bright lavender sheen. The lavender being more prominent at base of petals, surrounding cadmium orange blotch. The standards of inferior petals are medium long, upright and are of a pleasing hue of lavender edged blue. Pistils clear white. A wonderfully beautiful variety. 3 petals, size of bloom 7-8 inches. Height of stalk 50 inches. Price, \$1.00 each; \$10.00 per dozen.

MARTHA KEMP—(No. 8). Deep lilac pink ground, brushed venetian blue. Standards or inferior petals are medium long, stand upright, and are almost solid, deep bluish violet. Orange blotch at base of petals. Pistils greenish white tipped bluish violet. A very conspicuous and beautiful variety. Single. Size of flower 7 inches, height 48 inches. Price, \$1.00 each; \$10.00 per dozen.

OCEANA—(No. 12). Deep violet blue, with bright cadmium yellow blotch at base of petals. Pistils striped lavender and purple, lips dull violet. Very handsome and showy. 6 petals beautifully ruffled and fluted. Size of flower 6 inches, height of stalk 55 inches. Price, \$1.00 each; \$10.00 per dozen.

ROMANCE—(No. 2) Cerulian blue, heavily marbled pinkish lilac. Prominent blotch of deep cadmium yellow at base of petals. Short or inferior upright petals of same color and marbling. Single. Size of flower 8 inches, height of flower stalk 40 inches. A very showy variety that will find favor with all lovers of the Iris who are fond of the odd and unusual color combinations. Price, \$1.00 each; \$10.00 per dozen.

SELKIRK—(No. 22). Pure white, with gold band in center of lower half of petals. Flowers large, and beautiful. Similar to Gold Bound, but pronounced by experts as being better. 6 petals, height of stalk 42 inches. Price, \$1.00 each; \$10.00 per dozen.

TALMANYA—(No. 4). Pale kings blue, irregularly splashed and marbled venetian blue. Bright orange at base of petals. Standards of same pleasing color as falls. Pistils greenish white, tipped pale kings and venetian blue. A splendid variety of great merit. Flowers 7½ inches in diameter finely ruffled. Height 40 inches. Price, \$1.00 each; \$10.00 per dozen.

VERNON—(No. 21). Bright lavender blue on rosaline pink ground. Narrow band of orange rufous on center of lower third of petals. Standards or inferior petals oxide blue, mottled lavender pink. Pistils creamy white, tipped lavender blue. 3 petals. Size of flower 7-8 inches. Price, \$1.00 each; \$10.00 per dozen.

SPECIAL OFFER.

1 each of the 11 varieties \$10.00, postpaid.

DAHLIA SEED.

Dahlia seed will bloom in 10 or 12 weeks after sowing. The seed offered are from many of the best exhibition varieties listed in our catalog and is the surplus over and above our own requirements and of the same quality as that we shall plant, and should produce some very worth while varieties. However, growing dahlias from seed is purely a gamble, and we cannot guarantee the results. All who plant dahlia seed, simply take a chance, hoping they will get one or more that will be of outstanding worth. Supply is limited, and while it lasts, orders will be filled at the popular price of—100 seeds, \$5.00, 200 seeds \$9.00.

Full cultural directions on each packet.

CHOICE HAND POLLENIZED GLADIOLUS SEED

My hand Pollenized Seed was first offered to my customers in 1923, and those who availed themselves of the opportunity to purchase at that time have reported getting some wonderfully fine varieties from it; varieties that they would not part with for many times the cost of the seed. There is almost sure to be one or more good ones come from each packet of good seed with a chance of getting one that will be worth a small fortune.

While the limited supply lasts, I will fill orders at \$1.00 per pkt. of 150 good seeds, 3 pkts. for \$2.75, 6 pkts. for \$5.00. Cultural directions printed on each packet.

KEMP'S GIANT ZINNIAS

The Giant Zinnias are the largest flowered and most gorgeous of all the garden annuals, with a wonderful range of color.

The giant blooms are extremely double, with long stems, and good keeping qualities. This old-fashioned flower is a joy in the garden, and extremely satisfactory for house decoration. If you have room for but one annual, plant the Zinnia. No other annual will give so much in return for so little attention.

It loves a hot, dry Summer and grows with almost no care, although better results are obtained with some loving care. It has no insect or fungous enemies.

DAHLIA-FLOWERED. 3-4 feet. The flowers often measure 6 to 8 inches in diameter and 4 inches deep. Mixed in the following colors—primrose yellow, creamy yellow, rich crimson, lavender, light rose, rich orange yellow, light rose with center deep rose, golden yellow on brown, old rose, orange and gold, pure white, deep purple and flame scarlet.

Pkt. 15c., 4 pkts. for 50c., 9 pkts. for \$1.00.

MARIGOLDS

In late Summer, when many annuals are past their best, the Marigolds afford a wealth of color that is simply invaluable. The large flowered African varieties produce enormous, self colored flowers on tall plants and are indispensable for porch decoration and exhibition. One of the longest keepers of all annuals.

ORANGE QUEEN. Large, perfect, double quilled flowers of a rich deep, golden orange color. Very attractive. Pkt. 10c., 3 pkts. for 25c.

LEMON QUEEN. These are lemon color, but the formation of the flower is exactly like the Orange Queen. Cultural directions on each packet. Pkt. 10c., 3 pkt. for 25c.

KEMP'S WREXHAM STRAIN HYBRID DELPHINIUM SEED (Hardy Larkspur)

In the fall of 1927 we imported from Europe, seeds of Wrexham (Advance) Strain Hybrid Delphinium. The resulting plants came into full bloom the following season. The very choicest were labeled and from these and their offspring we save seeds for our own use, but having a surplus, we are offering it to our customers at a small fraction of original cost to us. Packets contain approximately 450 seeds. Printed cultural directions on each packet.

Per pkt. 50c., 3 for \$1.25.

JAPANESE IRIS SEED FROM KEMP'S ORCHID FLOWERED STRAIN.

That many new and beautiful varieties will result from the planting of this strain of seed, there can be no question or doubt. Iris are easily grown from seed, and any one with greenhouse facilities, or a sunny window in the house can succeed with them.

Full cultural directions printed on each packet.

| | |
|------------------------------------|--------|
| Price per packet of 100 seeds..... | \$.50 |
| Three packets..... | 1.25 |
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Your dollar never bought more in floral beauty than we offer you in these carefully chosen collections. All are large blooming size bulbs, (mostly first size) strictly first grade quality, correctly labelled, and are sent postpaid to your door, on receipt of price. Printed cultural directions sent with each shipment. Satisfaction guaranteed. Consult catalog for color descriptions. Prices net.

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1 Princeley
1 Selma
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1 Mrs. F. C. Peters
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1 Dr. F. E. Bennett

21 beautiful varieties, 1 of each (value \$2.25) bargain price \$1.75, east of Rocky Mountains. West of Rocky Mountains and to Canada \$2.00. Overseas countries \$2.10. Prices net.

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The Most Sensational Offer of the Year.

—One plant of each—

Kemp's Monmouth Champion
Kemp's Fort Monmouth
Kemp's Violet Wonder
Kathleen Norris

Dr. John H. Carman
Watchung Wonder
Jane Cowl
Josephine-G

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Andrea Ericson
Fred W. Patterson
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Value \$24.25, Special price \$12.50 postpaid.

The above collection of famous prize winners if well grown, are almost unbeatable in the showroom, and is the best offer we have ever made to our customers.

PRIZE WINNING DAHLIA OFFER No. 2.

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Kemp's Violet Wonder

Kemp's Fort Monmouth
Kathleen Norris

Jane Cowl
Watchung Wonder

Value \$10.00, Special price \$5.50 postpaid.

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At the special low price of this collection you can afford to plant them in quantity, and forget about them at the end of the season.

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Descriptions of the varieties offered in these collections are given in this catalog.

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Breeders and Growers
LITTLE SILVER, — NEW JERSEY

KEMP'S WONDER GLADIOLUS

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Refer to catalog for descriptions of varieties listed herein. For inch measurements refer to table of sizes, bottom of inside front cover of catalogue. Orders for less than \$1.00 not acceptable. No premiums given with orders made up from this list. Prices net.

| | Size | Dozen | 100 | — BULBLETS — | |
|-------------------|------|--------|--------|--------------|--------|
| | | | | 100 | 1,000 |
| ALBANIA | 5 | \$0.16 | \$0.95 | \$0.25 | \$1.00 |
| ALBION | 5 | .12 | .70 | | |
| " | 6 | .16 | .95 | .20 | .90 |
| " | 6 | .12 | .70 | | |
| AMORET | 5 | .50 | 3.00 | .50 | 3.00 |
| " | 6 | .40 | 2.50 | | |
| ANCORA | 5 | .20 | 1.00 | .30 | 2.00 |
| " | 6 | .16 | .75 | | |
| AVIATRIX | 5 | .20 | 1.00 | .30 | 2.00 |
| " | 6 | .16 | .75 | | |
| AVONDALE | 5 | .25 | 1.50 | .35 | 2.40 |
| " | 6 | .20 | 1.20 | | |
| DORINE | 5 | .30 | 1.60 | .40 | 2.60 |
| " | 6 | .25 | 1.40 | | |
| GRENADE | 5 | .25 | 1.60 | .40 | 2.60 |
| " | 6 | .20 | 1.40 | | |
| LAURETTA | 5 | .20 | 1.20 | .30 | 2.00 |
| " | 6 | .16 | 1.00 | | |
| LORICE | 5 | .50 | 3.00 | .50 | 3.00 |
| " | 6 | .40 | 2.50 | | |
| MARLBORO | 5 | .20 | 1.20 | .30 | 2.40 |
| " | 6 | .16 | 1.00 | | |
| MARNIA | 5 | .20 | 1.00 | .25 | 1.50 |
| " | 6 | .16 | .80 | | |
| MAIDENS BLUSH | 5 | .16 | .90 | .20 | .90 |
| " | 6 | .12 | .70 | | |
| MRS. F. C. PETERS | 5 | .20 | 1.00 | .20 | .90 |
| " | 6 | .16 | .80 | | |
| NORWOOD | 5 | .40 | 2.50 | .40 | 2.60 |
| " | 6 | .30 | 2.00 | | |
| PRINCIPINE | 5 | .20 | 1.00 | .20 | .90 |
| " | 6 | .16 | .90 | | |
| PRINCELEY | 5 | .30 | 2.00 | .30 | 2.40 |
| " | 6 | .25 | 1.60 | | |
| ROSE ASH | 5 | .20 | 1.40 | .20 | 1.40 |
| " | 6 | .16 | 1.00 | | |
| STALWART | 5 | .20 | 1.40 | .20 | 1.40 |
| " | 6 | .16 | 1.00 | | |
| YELLOW TREASURE | 5 | .20 | 1.40 | .20 | 1.40 |
| " | 6 | .16 | 1.00 | | |
| QUINTON | 4 | .20 | 1.20 | .20 | 1.40 |
| " | 5 | .16 | .95 | | |
| " | 6 | .12 | .70 | | |

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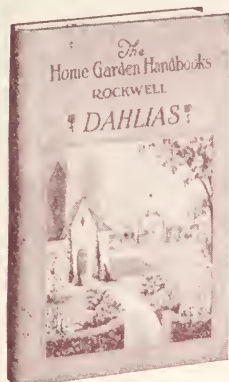
Flower lovers are welcome visitors to our gardens at all times. We think you will be interested in seeing our Dahlias and Gladiolus under both field grown and exhibition garden conditions.

Dahlia American Legion

Named in honor of the wounded Veterans of the World War, American Legion is the largest and most perfect of all Dahlias. The gorgeous, bright, yellow semi-cactus blossoms are held on perfect long stems over a tall, robust bush. American Legion measuring 13½ inches in diameter and 9 inches in depth. Shown at the Atlantic City Flower and Garden Pageant, winning the Pageant Gold Medal and \$100 for the best undisseminated seedling (open to all); Honorary President's Gold Medal and \$50 for the best new Dahlia of New Jersey origin; the American Home Achievement Medal for Dahlia or Dahlia exhibit which contributed most to the progress of the Dahlia in a class of 710 entries. The highest award ever won by any Dahlia. At Camden won the Gold Medal for the largest and most perfect Dahlia-----PLANTS \$7.50

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This little work is extended as a trustworthy guide (for the inexperienced) to successful breeding of the Gladiolus, and its writing was prompted by the numerous requests that came to me from many parts of the country. It is written in plain English, stripped of technical terms, so that any one can comprehend it, and with a little practice be able to successfully cross pollenate the Gladiolus. There is nothing difficult to learn about this work, any one can do the mechanical part of it, and this little booklet tells you just how it is done, and how to grow and care for the seedlings until fruition, selection of varieties for further trial, etc. Price 50 cents per copy.

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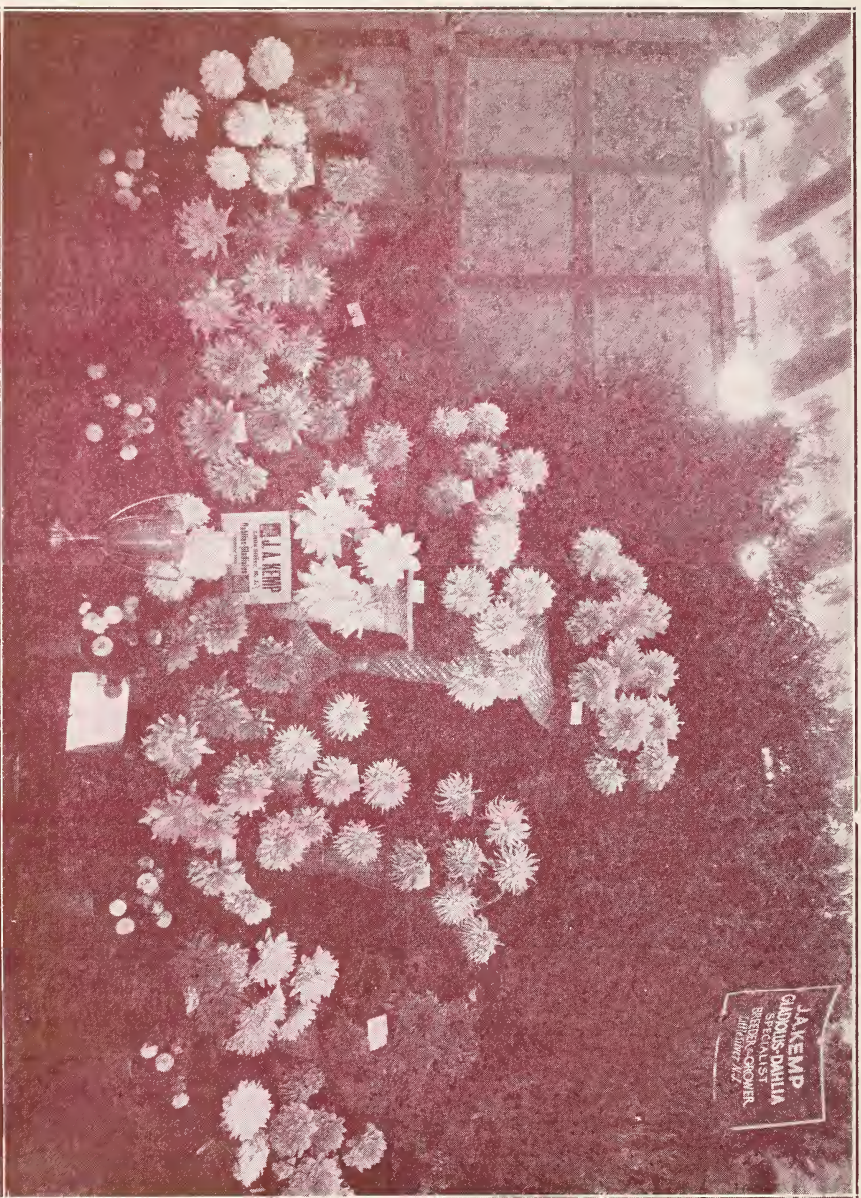
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Winner of first prize at Atlantic City, N. J., and Asbury Park, N. J., 1931.